James A Robertson and Associates Effective Strategic Business Solutions



Organizing Outlook How to make Outlook into a POWERFUL correspondence management tool

Dr James Robertson PrEng -- The ERP Doctor Copyright 2013 James@JamesARobertson.com



Agenda Organizing Outlook



- 1. Basic Principles and Techniques
- 2. What these Techniques enable
- 3. More Advanced Techniques
- 4. Greater Sophistication when you have a LOT on the go

Agenda Organizing Outlook



1. Basic Principles and Techniques

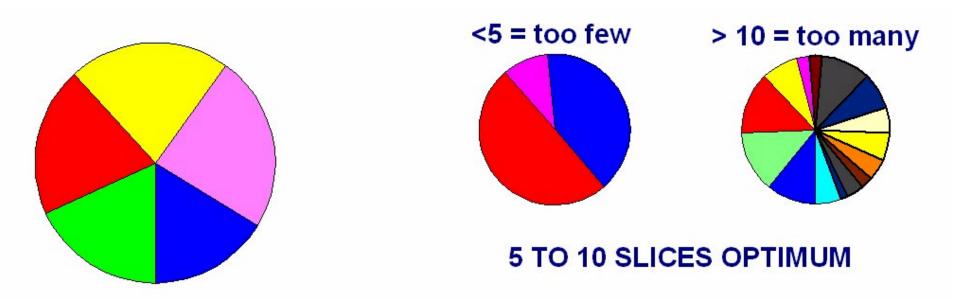
Organizing information – Cognitive Span – 7 plus or minus 2



- 1. Must be easy to grasp
- Average person can instantly scan and engage with a list of about
 few can manage more than 9 items
- 3. If work with a list every day CAN learn a much more complex list but it is significantly sub-optimal, particularly when others have to use your list
- The cognitive span fundamentally drives hierarchy it is easier to navigate a logically structured hierarchy of 7 +/- 2 than a long list

Critical principle – constraint and opportunity -- cognitive span





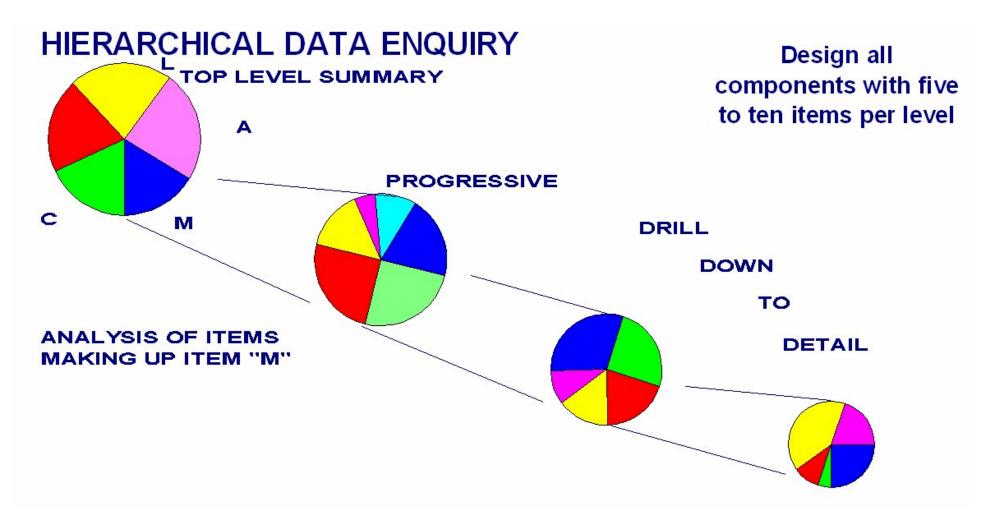
ABSTRACT THINKING / MANAGEMENT

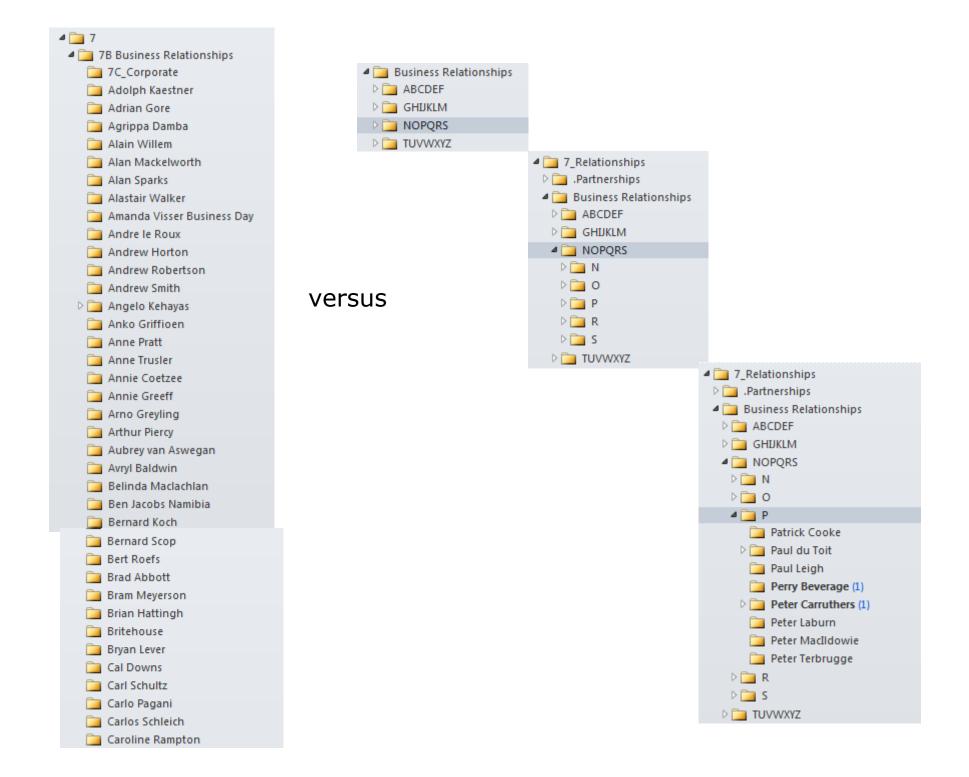
The average person can manage 7 plus or minus 2 distinct areas or concepts

Design the information structure accordingly at every level

Drill down A function of the content







Organizing information – List prioritization



- 1. We naturally engage the top of a list first
- 2. Attention dilutes as we work down the list
- 3. Put the MOST important categories at the top of the list different for different organizations and people

Organizing information – List prioritization



1. Example of Inbox Headline Logic and structure – covers everything – in use for 23 years

1_	Personnel	and	Administration
----	-----------	-----	----------------

- 2_Information and Marketing
- 3_Corporate and Legal
- 4_Logistics
- 5_Accounting and Financial
- 6_Research and Development
- 7_Business Relationships
- 8_Personal -- Family Domestic etc
- 9_Ministry

Organizing information – Creating the headlines (and the child items)



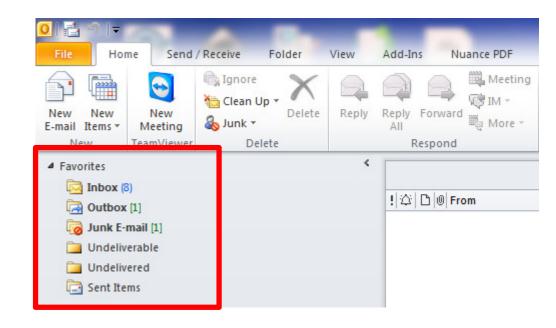
- 1. Brainstorm a list
- 2. Write 1 to 9 in the left hand margin of an A4 sheet
- 3. Write down the major categories in YOUR situation or for your organization if you want to develop a broader standard
- 4. A set of categories that cover EVERYTHING possible
- 5. The things that are most important at the top



Organizing information – Organizing your favorites



1. Inbox, Outbox and selected other folders at the top

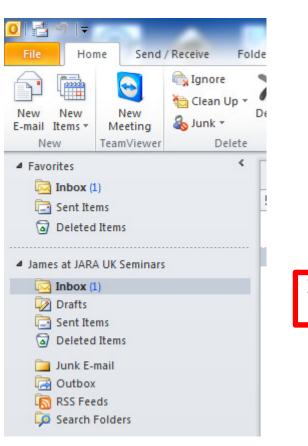


Organizing information – Adding folders



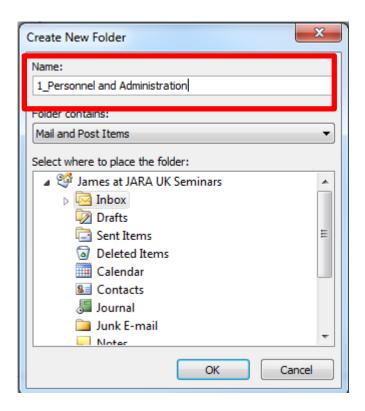
- 1. Splitting the Inbox up into folders for different topics
- 2. The beginnings of a potentially highly sophisticated and powerful filing system

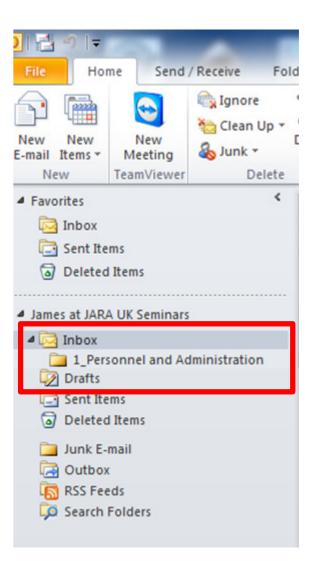
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File Home Send / Receive Fold	der View Add-Ins Nuance PDF	۵ 🚱	
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▲ Favorites <	Search Inbox (Ctrl+E)	September 2013	
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🔁 Sent Items 🗟 Deleted Items		25 26 27 28 29 30 31	
	Date: Today	1 2 3 4 5 6 7 8 9 10 11 12 13 14	
James at JARA UK Seminars	Microsoft Outl Microsoft Outlook Test Message Mon 9/9/2013 6:02 PM 4 KB	15 16 17 18 19 20 21	
 Inbox (1) Drafts Sent Items Deleted Items 		22 23 24 25 26 27 28 29 30 1 2 3 4 5	
Iunk E-mail 대급 Outbox 대집 RSS Feeds 교 Search Folders		No upcoming appointments.	
		Arrange By: Flag: Due Date 🔺 🔺	
		Type a new task	
		There are no items to show in this view.	
	Microsoft Outlook Test Message		
	Microsoft Outlook <james@uk-seminars-at-jara.com></james@uk-seminars-at-jara.com>		
	Sent: None To: James at JARA UK Seminars		
🚖 Mail		A	
Calendar	This is an e-mail message sent automatically by Microsoft Outlook while testing the settings for your account.		
Contacts			
🏹 Tasks	Microsoft Outlook	^	
Items: 1 Unread: 1			
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Right ClickNew Folder

Create New Folder
Name:
Folder contains:
Mail and Post Items
Select where to place the folder:
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inbox (1)
👰 Drafts
🔄 Sent Items 🗧
Deleted Items
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See Contacts
Journal
🚞 Junk E-mail
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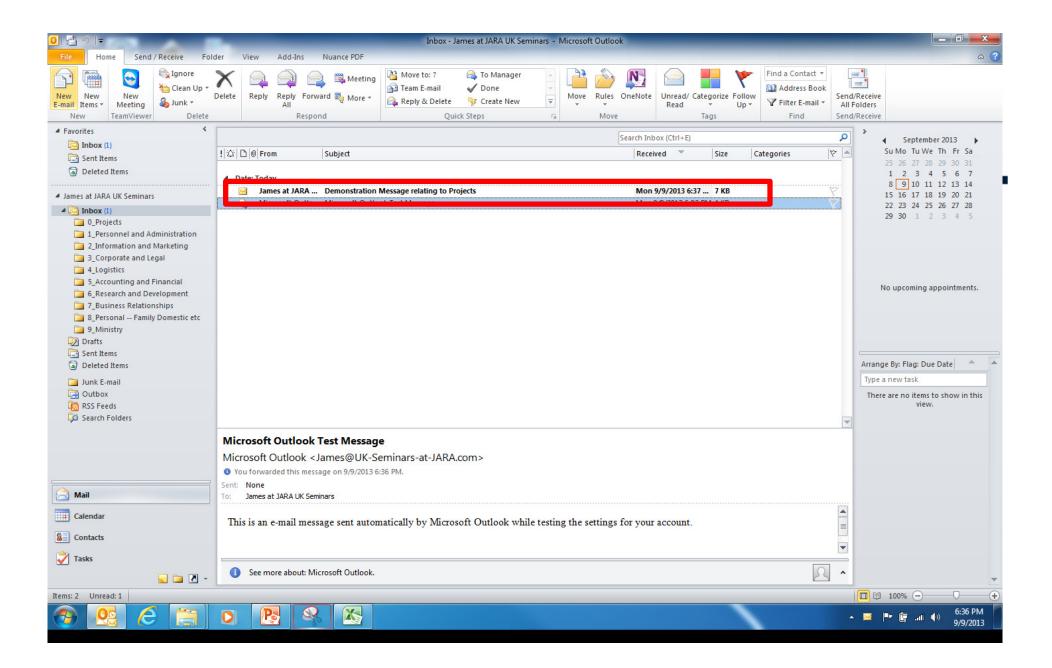
Another example – my actual Inbox – level 1

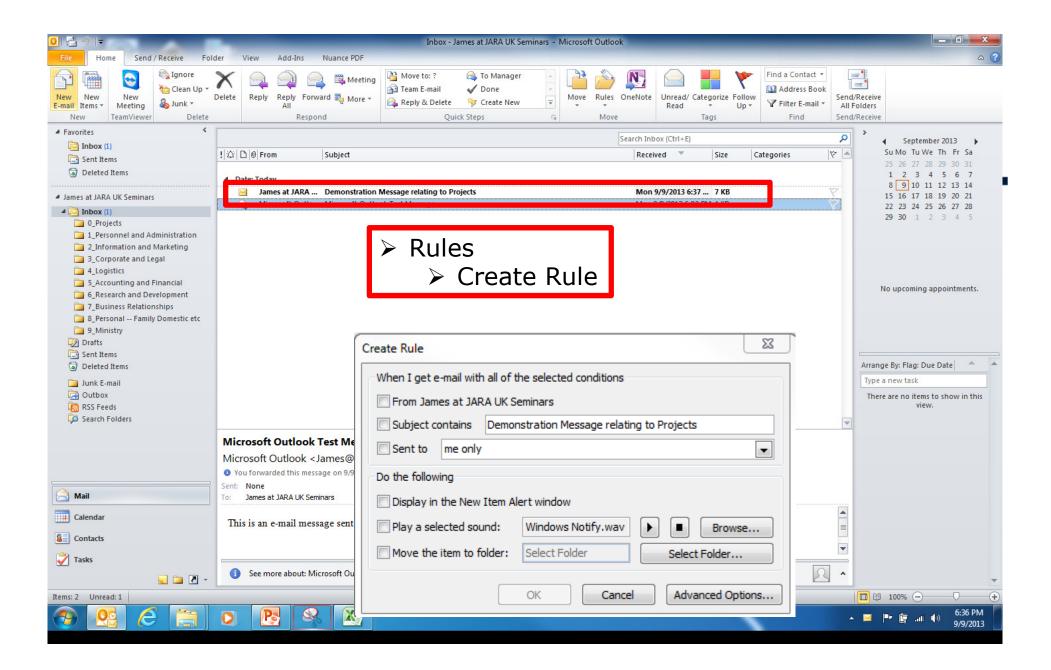
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Dr James Robertson UK		
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D 2_Information and Marketing		
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Organizing information – Basic Inbox Rules

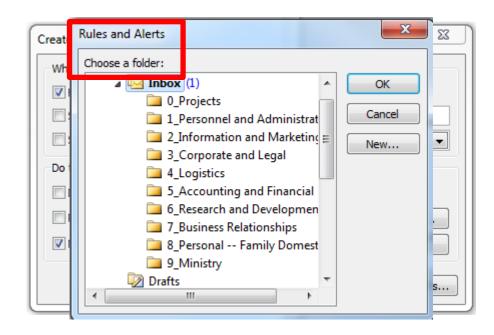


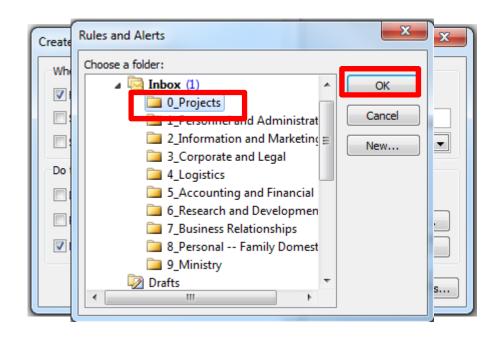
- 1. File automatically based on the origin of the email sender email address or words in subject line
- 2. A simple example
- 3. Do this for EVERY email in your top level inbox that you want to keep
- 4. Once you have done it once the rule is applied automatically from then on
- 5. After a while you will get to the point where your top level inbox contains only new correspondence and junk which you can easily delete



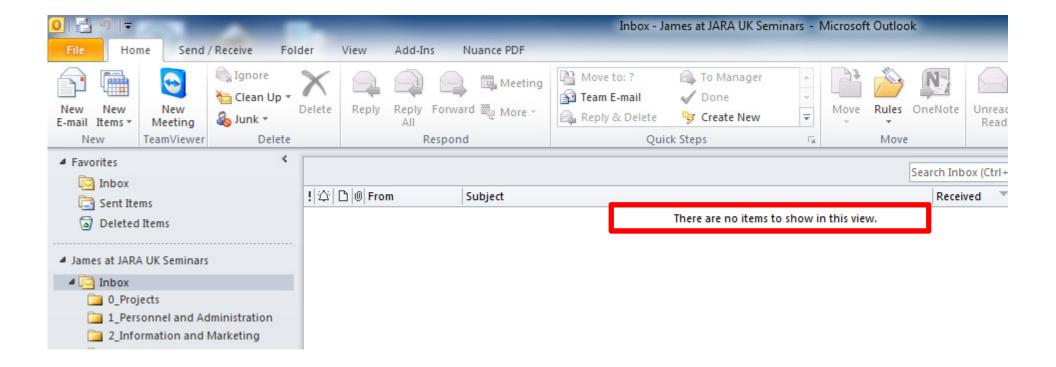


Create Rule			
When I get e-mail with	h all of the selected conditions		
From James at JARA UK Seminars			
Subject contains	Demonstration Message relating to Projects		
Sent to me only			
Do the following			
Display in the New Item Alert window			
Play a selected sou	und: Windows Notify.wav 🕨 🔳 Browse		
Move the item to f	Tolder: Select Folder Select Folder		
	OK Cancel Advanced Options		





1	Create Rule				
	When I get e-mail with all of the selected conditions				
	Success				
		The rule "James at JARA UK Seminars" has been created.			
		🕼 Run this rule now on messages already in the current folder			
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	WOVE 1	ne item to toider: U_Projects Select Folder			
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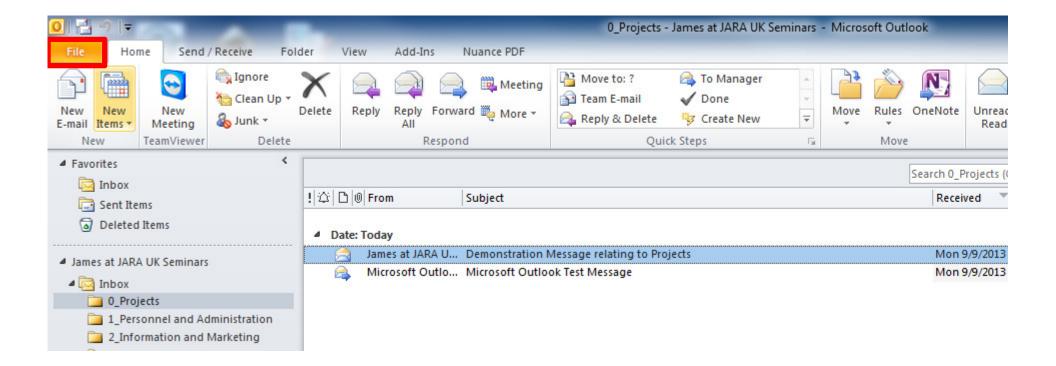
Organizing information – Associating emails out with emails in Set-up

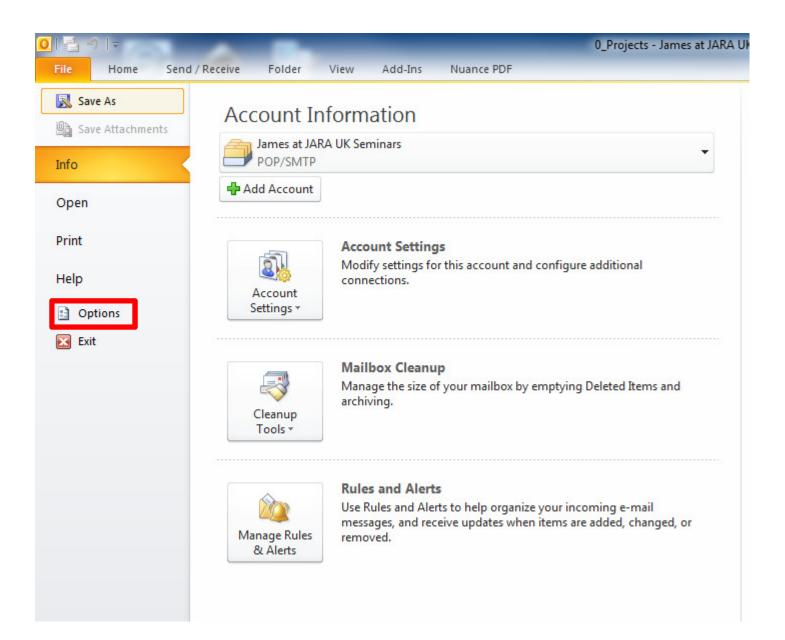
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Organizing information – Associating emails out with emails in

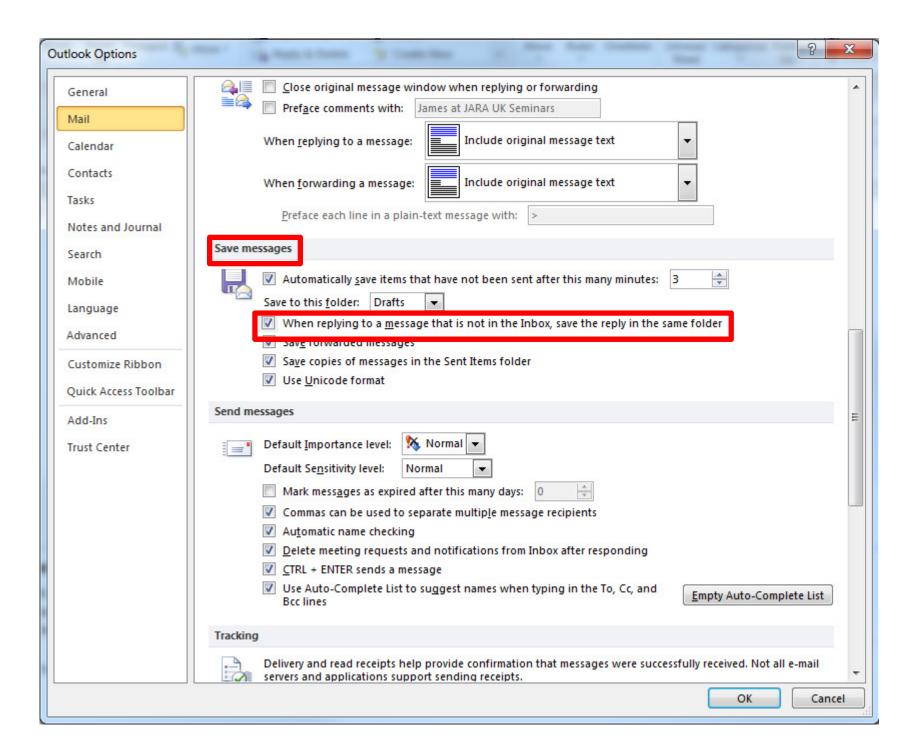


- 1. Adopt conventions to ensure that outgoing emails are always stored with incoming emails
- Putting new outgoing emails in the same folder always reply to an existing email and delete the contents – that way the new email is in the same folder
- 3. Create one complete picture





Outlook Options	2 <mark>- ×</mark>	
General Mail	General options for working with Outlook.	
Calendar	User Interface options	
Contacts Tasks	✓ Show Mini Toolbar on selection i ✓ Enable Live Preview i Color scheme: Silver ▼	
Notes and Journal	ScreenTip style: Show feature descriptions in ScreenTips	
Search	Personalize your copy of Microsoft Office	
Mobile Language Advanced	User name: JARA UK Seminars 2 Initials: JUS2	
Customize Ribbon	Start up options	
Quick Access Toolbar	Make <u>O</u> utlook the default program for E-mail, Contacts, and Calendar Default <u>Programs</u>	
Add-Ins Trust Center		
	OK Cancel	



Outlook Options			
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	can be used to separate multiple message recipients		
	c name checking		
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CTRL + EI	NTER sends a message		
Use Auto Bcc lines	-Complete List to suggest names when typing in the To, Cc, and		
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	read receipts help provide confirmation that messages were successfully received. Not all e-mail pplications support sending receipts.		
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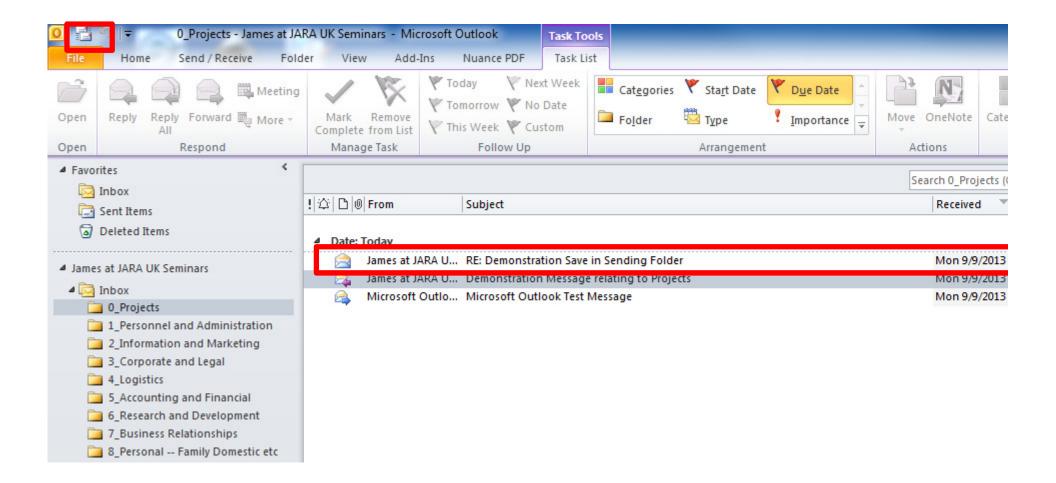
Organizing information – Associating emails out with emails in How it works – routine way of working

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Agenda Organizing Outlook

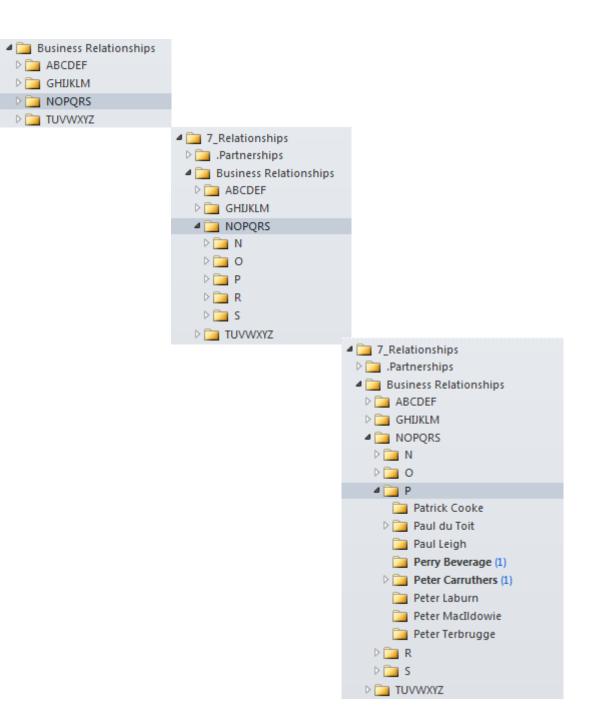


- 1. Basic Principles and Techniques
- **2. What these Techniques enable**

What these techniques enable --Ease of navigation – go directly to the appropriate folder



- i. Ease of navigation
- ii. Know exactly where to find things
- iii. Over time you build the hierarchy that works for you
- iv. OR you set a corporate standard and invest time in setting up standards for the whole enterprise



Long alphabetic lists -- NOT the right way



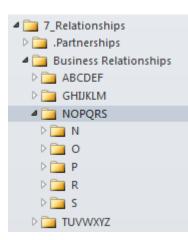


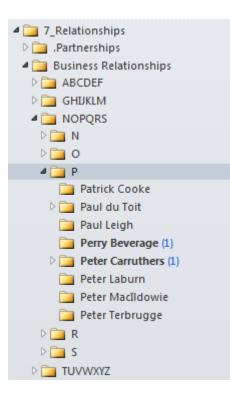
Page down 8 x to find the right folder

Duncan McLeod

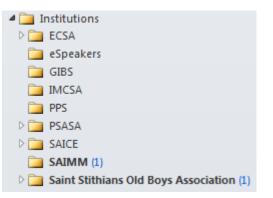
What these techniques enable --Ease of navigation

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What these techniques enable --Complete record of ALL correspondence in ONE folder



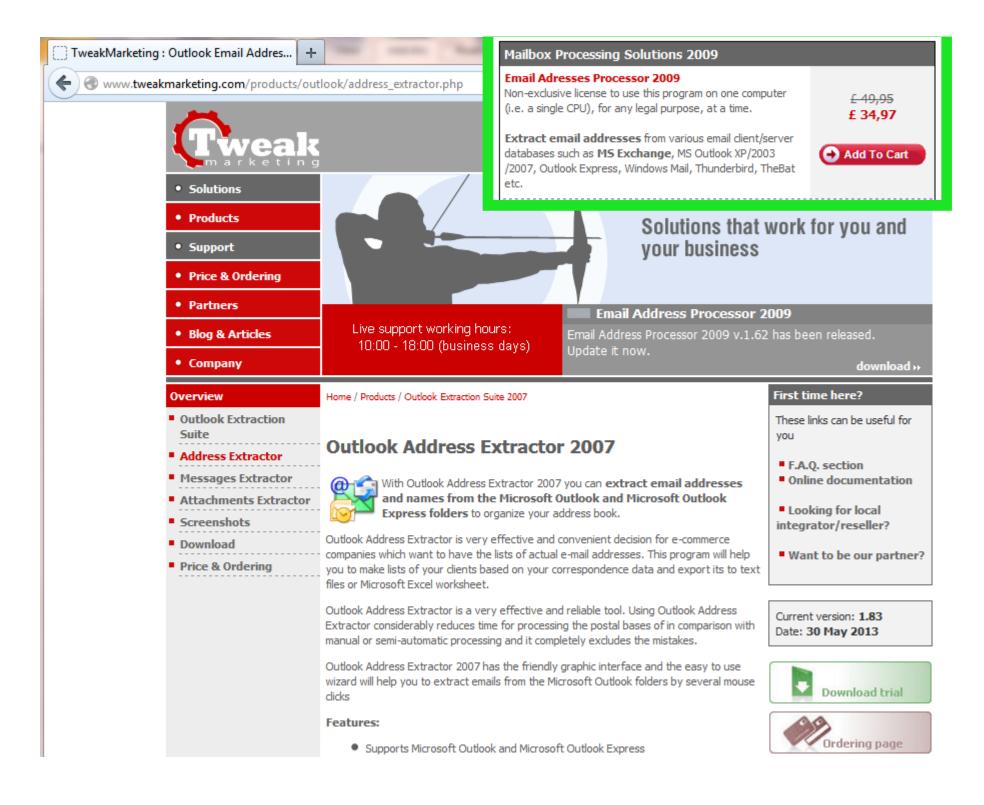
- 1. All emails sent out in designated folder your discipline
- 2. All emails received in same folder inbox rules
- 3. All replies in same folder automatic
- 4. The complete record in ONE place ALWAYS

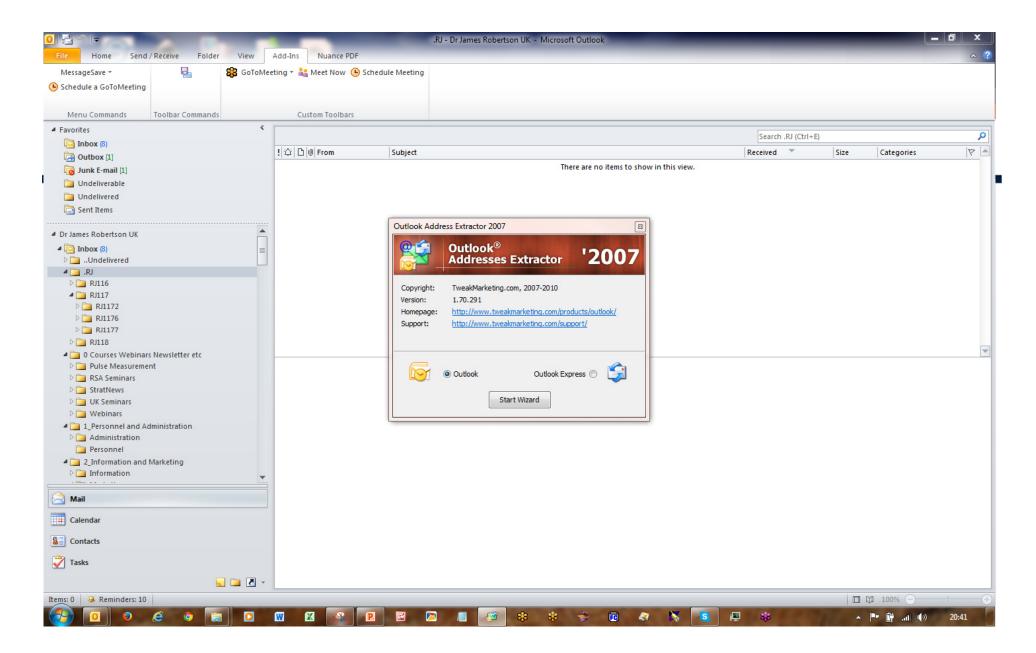
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What these techniques enable --Extracting focused mailing lists



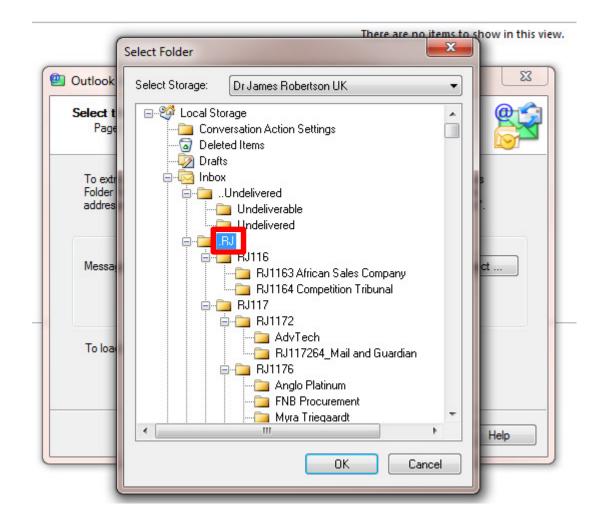
- 1. Email addresses in a particular folder relate to a particular topic
- 2. Once the hierarchy is right the email addresses in a particular leg of the hierarchy relate to a broader topic or interest and therefore group of people
- 3. Tweak Marketing Outlook Address Extractor
 - i. Select exactly the folders you want
 - ii. Extract into Excel, clean as necessary
 - iii. Separate out first and last name if required
 - iv. Be aware of cc's may be some surprises may be a bonus in some cases, negative in others
 - v. Use with Group Mail or similar for targeted mailings





http://www.tweakmarketing.com/products/outlook/address_extractor.php

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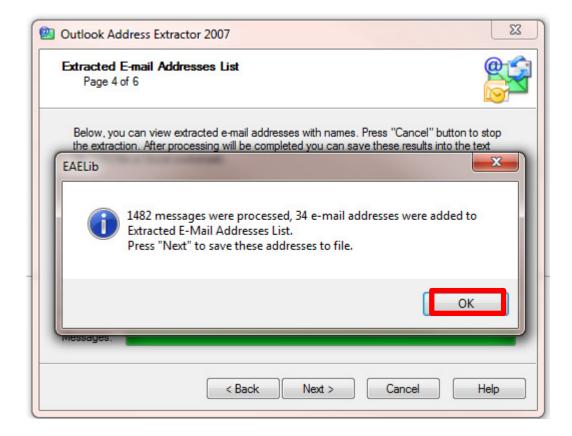


Outlook Address Extractor 2007	×
Select the Outlook Folder Name Page 2 of 6	
To extract e-mail addresses from Outlook messages, you s Folder Name'' where the messages are stored. If you woul addresses from the subfolders too, select "checked" an op	like to extract the emails
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	You can extract e-mail addresses not only from sender's data, but also from all message headers or from full message's data. Also, during processing, you can remove duplicates based on e-mail address or name. Press "Next" to start extracting.			
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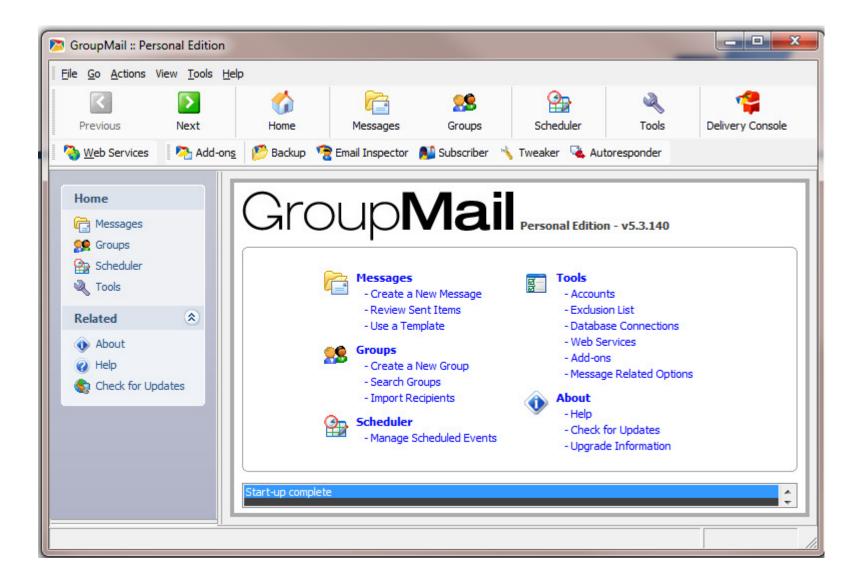
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🕲 Outlook Address Extractor 2007	x
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Please specify the format in which you would like to save Extracted E-mail Addresses Li You can save it into the text file or the MS Excel worksheet.	ist.
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Import into GroupMail or similar



Agenda Organizing Outlook



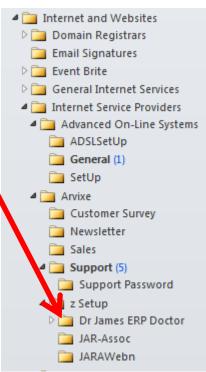
- 1. Basic Principles and Techniques
- 2. What these Techniques enable
- **3. More Advanced Techniques**

More advanced techniques Deeper hierarchies – one topic



- 1. 7 +/- 2 cascading as required
- 2. The more consistent the structure the easier to navigate
- 3. Narrow down the scope of any folder the screws in the hardware store analogy
- 4. Separate folders for enduring reference emails



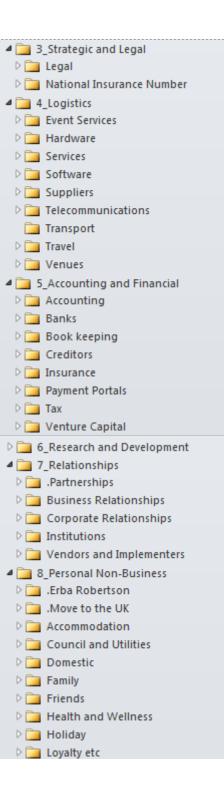


More advanced techniqes – A more complex example

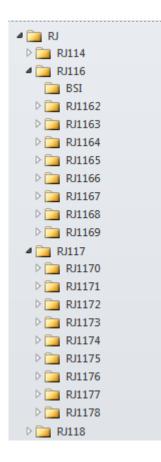


- 1. As you add folders the structure becomes more complex AND more useful
- 2. Next level of detail of my own primary Inbox



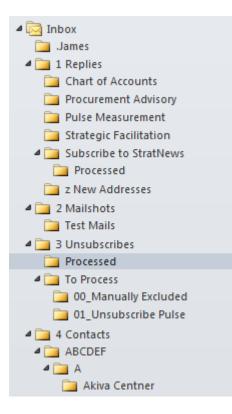


Project or other numerical sequence information





Completely different structure for email marketing



Another different example – analyzing bounces

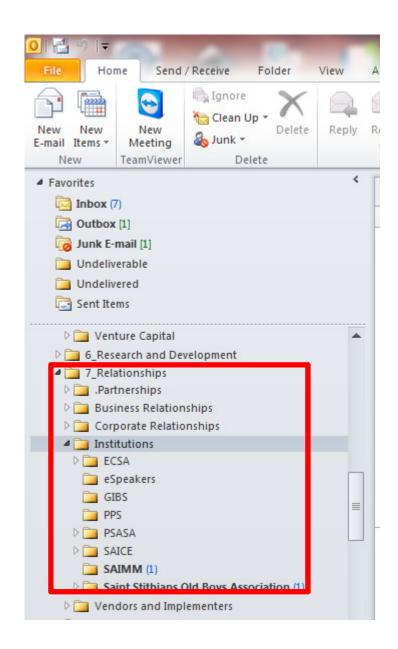


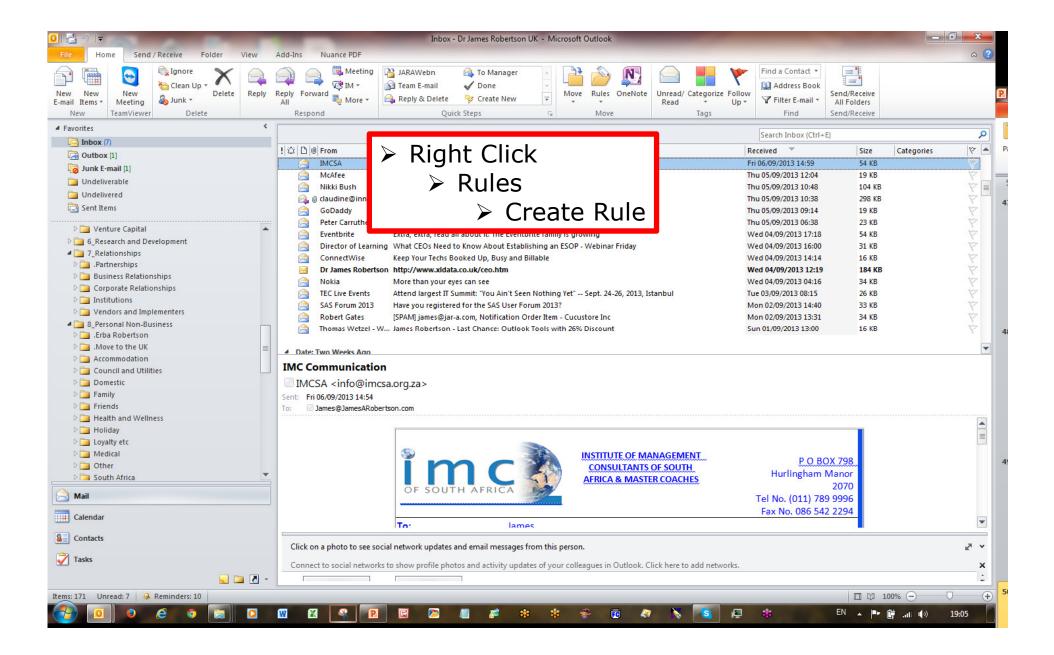
More advanced techniques – More Advanced Inbox Rules



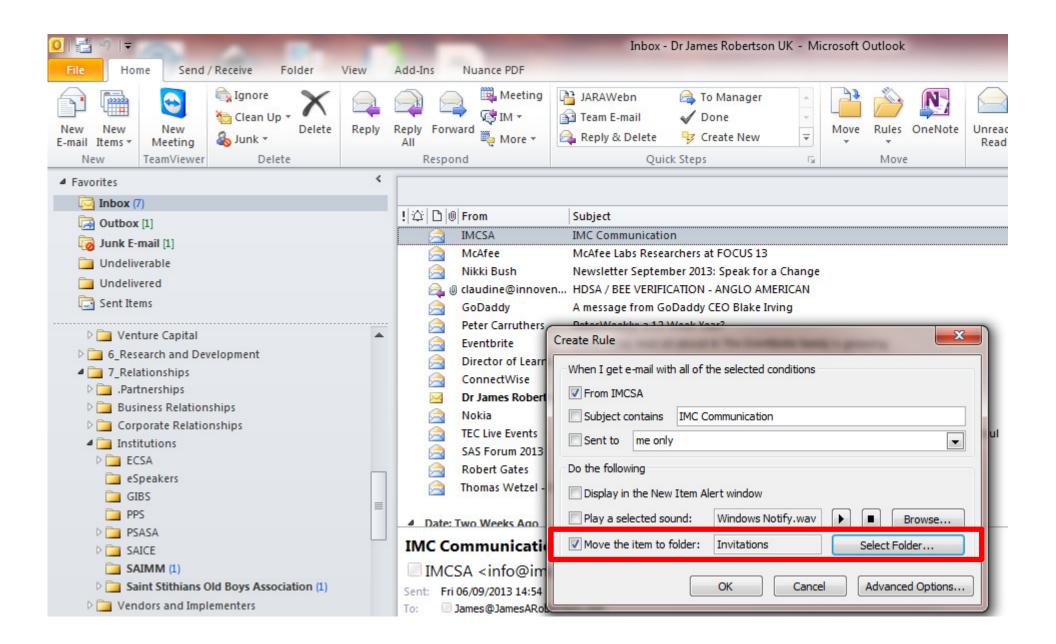
- 1. How to have Outlook automatically move an incoming email to the required folder an automated filing assistant
- 2. Based on the origin of the email or words in the subject line or other more sophisticated criteria
- 3. A more complex example

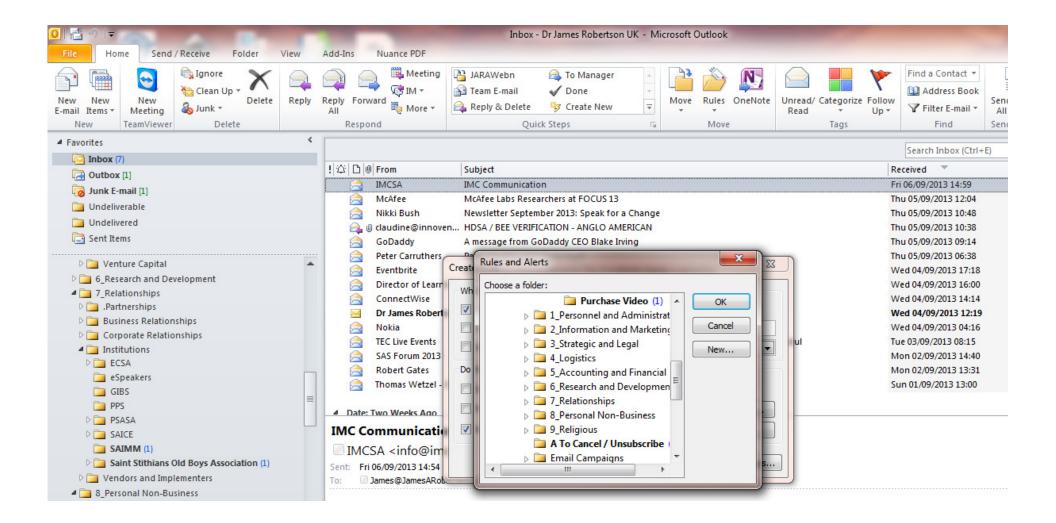
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Undelivered	Nikki Bush Newsletter September 2013: Speak for a Change Thu 05/09/2013 10:48 104 KB	P
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6 Research and Development	Eventbrite Extra, extra, read all about it: The Eventbrite family is growing Wed 04/09/2013 17:18 54 KB	7
7 Relationships	Director of Learning What CEOs Need to Know About Establishing an ESOP - Webinar Friday Wed 04/09/2013 16:00 31 KB	P
Partnerships	ConnectWise Keep Your Techs Booked Up, Busy and Billable Wed 04/09/2013 14:14 16 KB	PP
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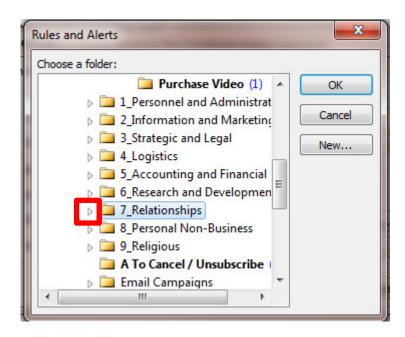


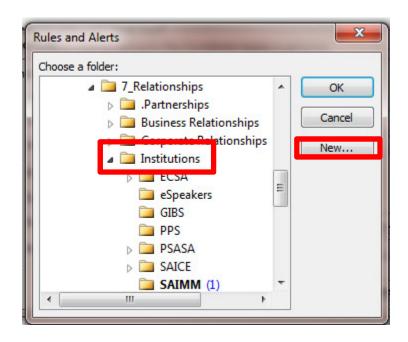


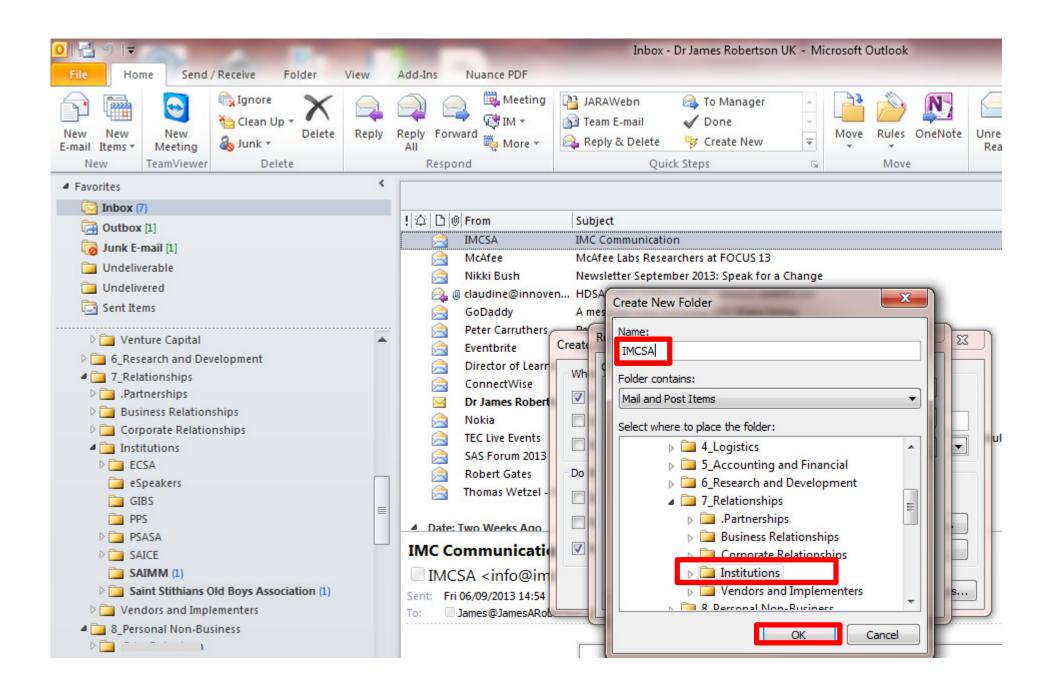
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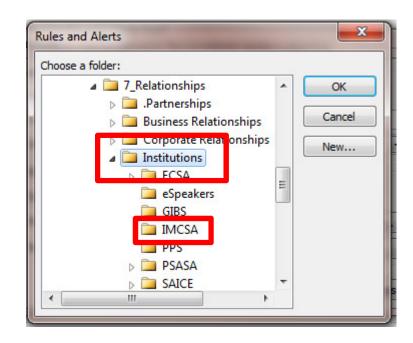


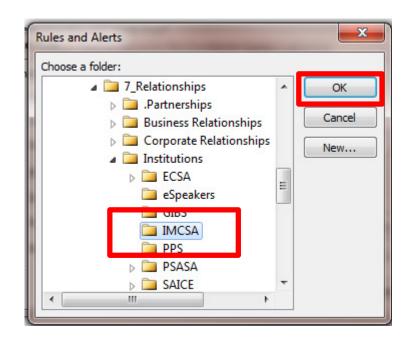




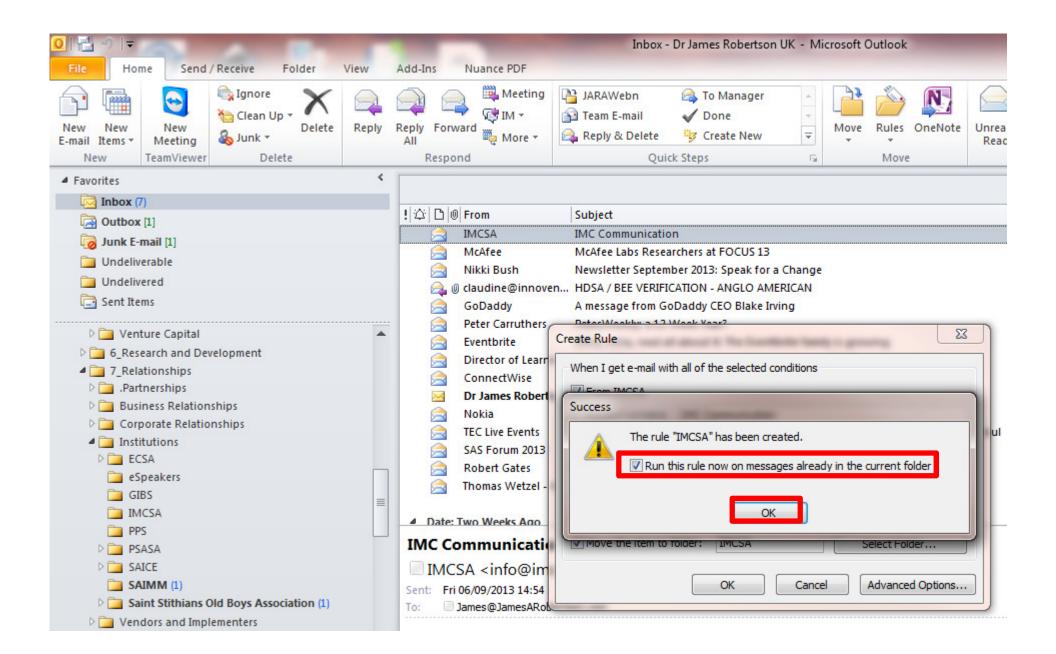


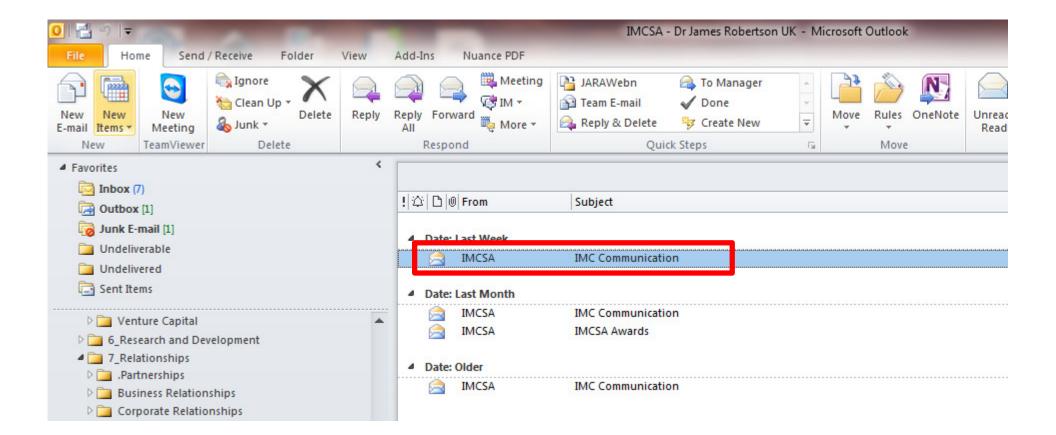






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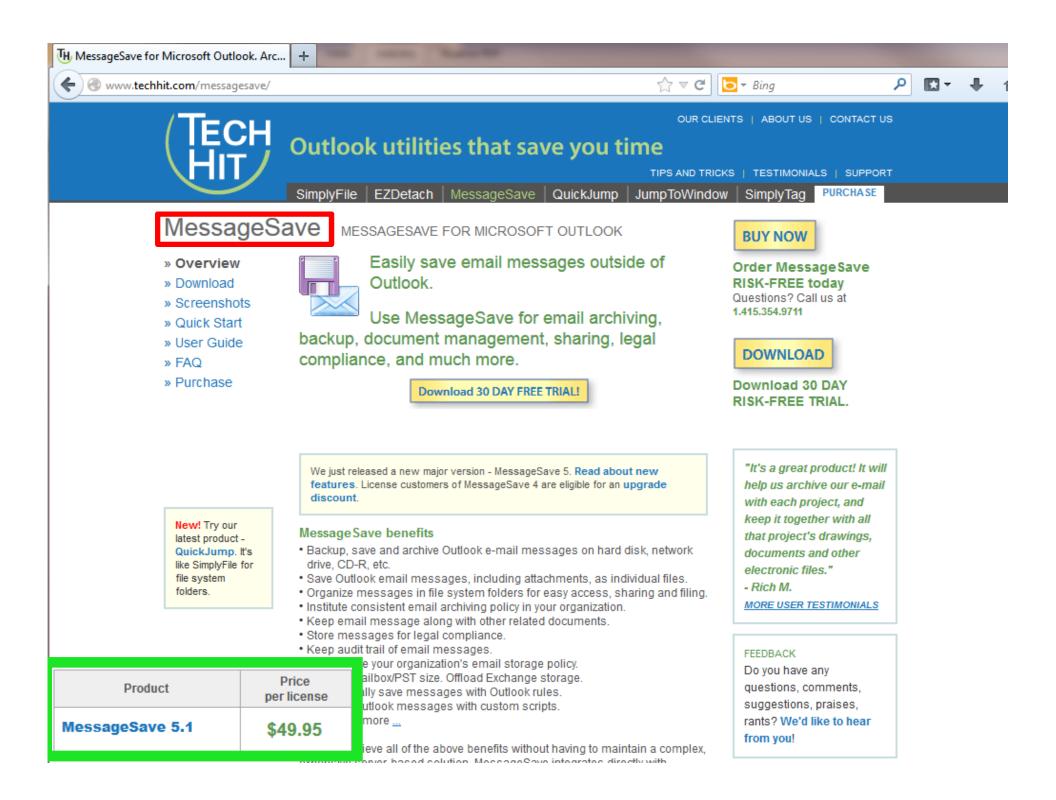


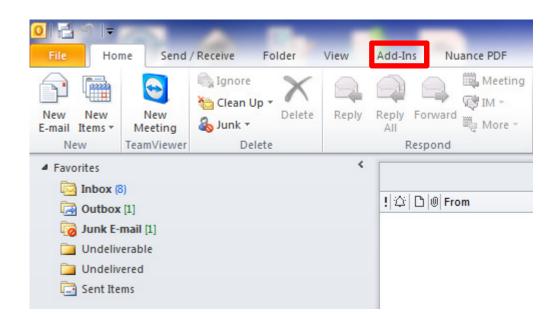


More advanced techniques Export to your local hard drive



- 1. TechHit Message Save store as Outlook ".msg" on your local drive
- 2. Careful selection and testing of settings
- 3. Hierarchy is maintained on your hard drive
- 4. Can find emails years later, even if no longer have them in Outlook
- 5. Write to DVD if required





http://www.techhit.com/messagesave/



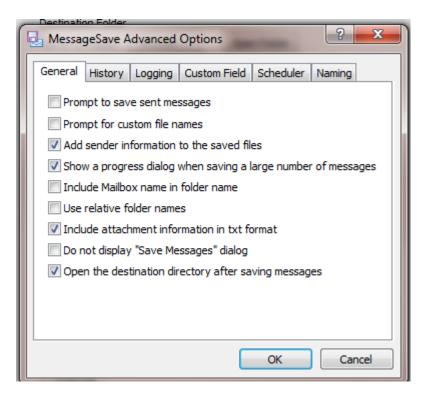
On Inbox, Sent Folder or other selected folder

Save Messages

Settings are important

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MessageSave Advanced Options
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Open Log Directory
Enable "Log MessageSave activity" to have MessageSave keep a log of all saved messages. The log is created in the directory you specify in the "Log Directory" field. Log format is CSV.
You can open the log file in Excel for easy viewing, by renaming the file to ".csv" and double-clicking on it.

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👝 Transcend (F:)			

G	► Data ► y Msg Sv JARAUK ► Inbox ► 7_Relat	ionships 🕨 Business Relationships	•	
Organize 🔻 🛛 🛜 Open 🛛 Include in library				
🛠 Favorites	Name	Date modified	Туре	Size
🧮 Desktop	ABCDEF	04/09/2013 22:36	File folder	
🚺 Downloads	📕 СНИКТИ	28/05/2013 23:31	File folder	
🔄 Recent Places	DOPQRS	04/09/2013 22:38	File folder	
	JUVWXYZ	04/09/2013 22:38	File folder	
🕞 Libraries				
Documents				
Music Pictures				
Videos				
🔞 Homegroup				
🖳 Computer				
🚢 Dell 004 (C:)				
🔃 Dell 004 Data (D:)				
👝 Transcend (F:)				

🗲 🕞 🗸 k Computer 🕨 Dell 004 Data	(D:) ► Data ► y Msg Sv JARAUK ► Inbox ►	7_Relationships Business Relationships	► NOPQRS ►	
Organize 🔻 🛛 🏹 Open 🛛 Include in lib	rary 🔻 Share with 🔻 Burn New fol	der		
☆ Favorites	Name	Date modified	Туре	Size
🧮 Desktop	🔑 N	04/09/2013 22:38	File folder	
퉳 Downloads	<u>)</u> o	04/09/2013 22:38	File folder	
📃 Recent Places	P	04/09/2013 22:37	File folder	
	\mu R	04/09/2013 22:37	File folder	
🔁 Libraries	🐌 s	04/09/2013 22:37	File folder	
Documents Music				
Pictures				
Videos				
La videos				
🍓 Homegroup				
Computer				
🏭 Dell 004 (C:)				
🔢 Dell 004 Data (D:)				

Image: DesktopImage: Desktop04/09/2013 22:37File folderImage: DownloadsPaul du Toit28/05/2013 23:31File folderImage: DesktopPaul Leigh04/09/2013 22:37File folderImage: DesktopPerry Beverage02/05/2013 06:29File folderImage: DocumentsPeter Carruthers12/07/2013 00:57File folderImage: DesktopPeter Laburn04/09/2013 22:37File folderImage: DesktopPeter MacIldowie04/09/2013 22:37File folderImage: DicturesPeter Terbrugge04/09/2013 22:37File folderImage: DesktopPeter Terbrugge04/09/2013 22:37File folderImage: DesktopImage: DesktopImage: DesktopImage: DesktopImage: DesktopImage: DesktopImage: DesktopImage: DesktopImage: Desktop </th <th>organize 🔻 😭 Open 🛛 Include in libr</th> <th></th> <th></th> <th></th> <th></th>	organize 🔻 😭 Open 🛛 Include in libr				
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l	Organize ▼ Include in library ▼ Share with ▼ Bur	rn New folder					
1	★ Favorites ■ Desktop ▶ Downloads	Name Petes Weekly 2013-07-01 - Dr James Robertson Seminars - James@JamesARobertson.com - [SPAM] FW- James, about					
	E Recent Places	 2013-07-01 - Di James Robertson Seminals - James@JamesARobertson.com - [James Arobertson.com - 2013-07-04 - James A Robertson - bizwarriors@gmail.com - Thank you for a most valuable interaction 2013-07-09 - James A Robertson - bizwarriors@gmail.com - Thank you for a most valuable interaction 					
	 Libraries Documents Music 	🖂 2013-07-09 - Peter Carruthers - James@jamesarobertson.com - Thank you for a most valuable interactio					
1121 all	Pictures Videos						
	🤣 Homegroup						
	III Computer						
	Dell 004 Data (D:)						
	Transcend (F:)						

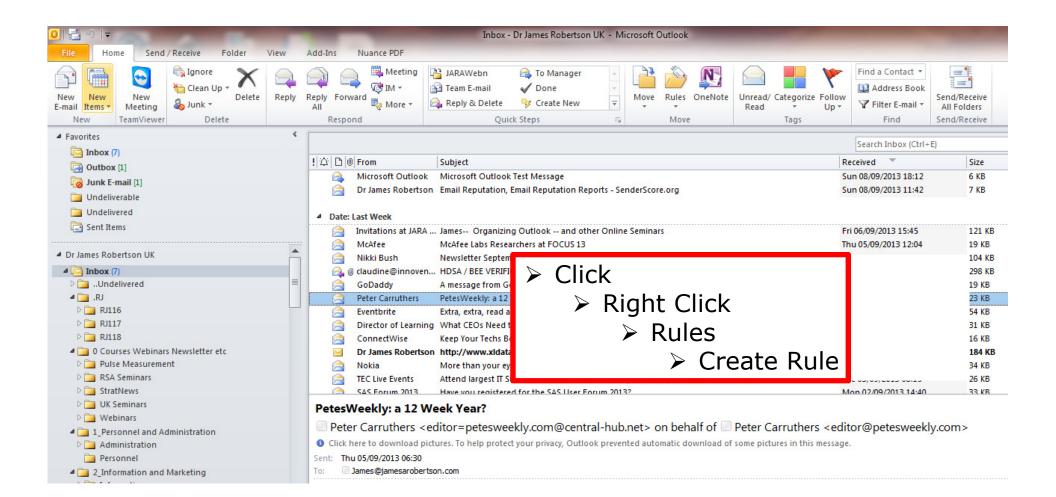
More advanced techniques More sophisticated inbox rules

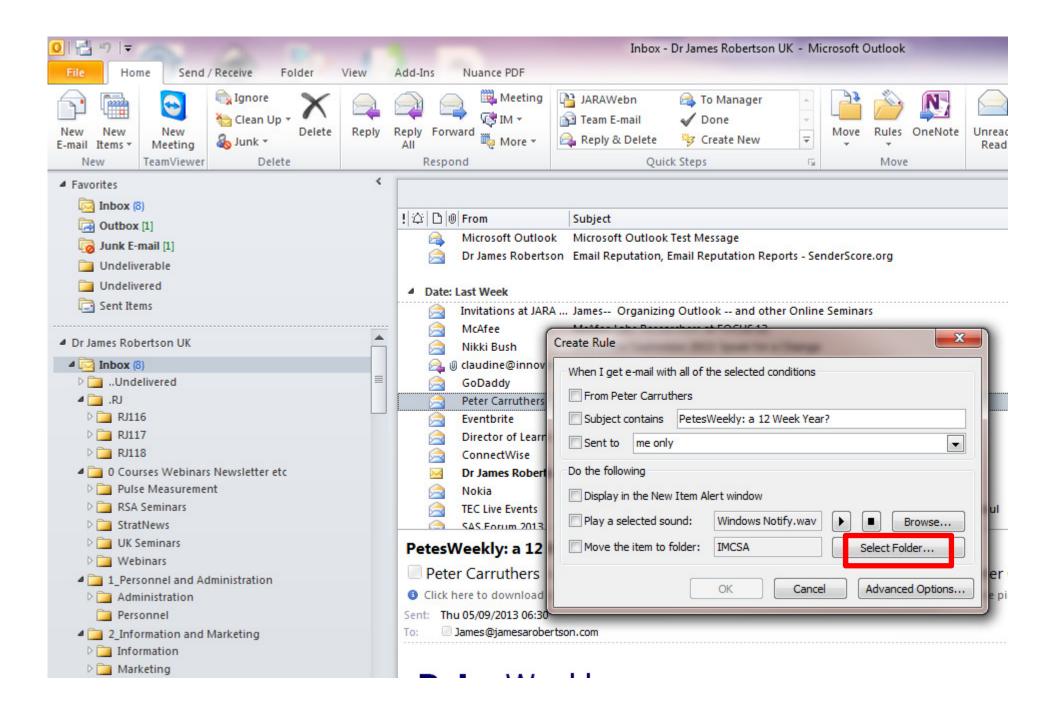


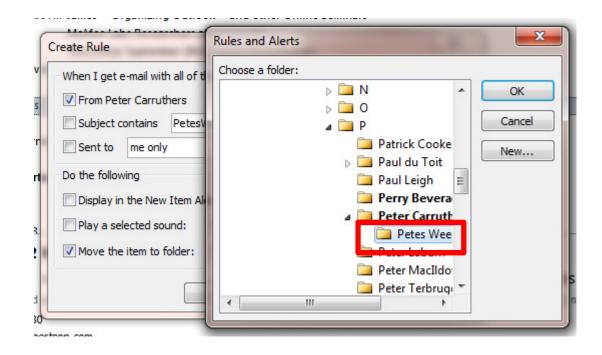
- 1. Extremely wide range of parameters that can be used
- 2. As sophisticated as you can imagine
- 3. Need to test carefully, can produce unexpected results and does NOT always work right first time
- 4. The creation of inbox rules in Outlook is extremely flexible and extremely powerful
- 5. The management of a large number of inbox rules in Oulook IS primitive so think them out carefully and be disciplined when you create them
- 6. In my experience the vast majority of inbox rules are based on the email address of the person sending the email to you

Inbox - Dr James Robertson UK - Microsoft Outlook								
File Home Send / Receive Folder View	Add-Ins Nuance PDF							
New Items v New TeamViewer Delete	Reply Forward Respond	Image: Image	Move	ote Unread/ Categorize Follow Read Tags	Find a Contact ▼ M Address Book V Filter E-mail ▼ Find	Send/Receive All Folders Send/Receive		
▲ Favorites <								
Inbox (7)					Search Inbox (Ctrl+	E)		
Outbox [1]	! ① ① ① From					Size		
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Undeliverable	Dr James Robertson Email Reputation, Email Reputation Reports - SenderScore.org				un 08/09/2013 11:42	7 KB		
🔲 Undelivered	4. Data Last West							
Sent Items	Date: Last Week Date: Last Week	A James Organizing Outlook and other Online	Caminare		ri 06/09/2013 15:45	121 KB		
	McAfee	McAfee Labs Researchers at FOCUS 13	Seminars		hu 05/09/2013 13:43	121 KB 19 KB		
Dr James Robertson UK	Nikki Bush	Newsletter September 2013: Speak for a Change			hu 05/09/2013 10:48	104 KB		
4 🖂 Inbox (7)	🔔 🛛 claudine@innove	-			hu 05/09/2013 10:38	298 KB		
DiaUndelivered	GoDaddy	A message from GoDaddy CEO Blake Irving		т	hu 05/09/2013 09:14	19 KB		
4 🛅 .RJ	Peter Carruthers	PetesWeekly: a 12 Week Year?		T	hu 05/09/2013 06:38	23 KB		
▷ 🚞 RJ116	Eventbrite	Extra, extra, read all about it: The Eventbrite family	y is growing	۷	Ved 04/09/2013 17:18	54 KB		
▷ 🛅 RJ117	📄 🛛 Director of Learning 🛛 What CEOs Need to Know About Establishing an ESOP - Webinar Friday				Ved 04/09/2013 16:00	31 KB		
▷ 🚞 RJ118	ConnectWise	Keep Your Techs Booked Up, Busy and Billable		V	Ved 04/09/2013 14:14	16 KB		
O Courses Webinars Newsletter etc	Dr James Robertson http://www.xldata.co.uk/ceo.htm				Ved 04/09/2013 12:19	184 KB		
Pulse Measurement	📄 Nokia More than your eyes can see				Ved 04/09/2013 04:16	34 KB		
RSA Seminars	TEC Live Events Attend largest IT Summit: "You Ain't Seen Nothing Yet" Sept. 24-26, 2013, Istanbul				ue 03/09/2013 08:15	26 KB		
D StratNews D W Seminars	SAS Forum 2013 Have you registered for the SAS Liser Forum 20132				10n 02/09/2013 14·40	33 KB		
V Group or Seminars V Group or Seminars V Group or Seminars	Telesweekijna 12 week reart							
1_Personnel and Administration	Peter Carruthers <editor=petesweekly.com@central-hub.net> on behalf of Peter Carruthers <editor@petesweekly.com></editor@petesweekly.com></editor=petesweekly.com@central-hub.net>							
Administration	Click here to download pictures. To help protect your privacy, Outlook prevented automatic download of some pictures in this message.							
Personnel	Sent: Thu 05/09/2013 06:30							
2 Information and Marketing	To: James@jamesarobertson.com							
		 Highlight Right Click Copy 	OR	HighlighCtrl	nt C – to	сору		

Peter Carruthers <editor@petesweekly.com>

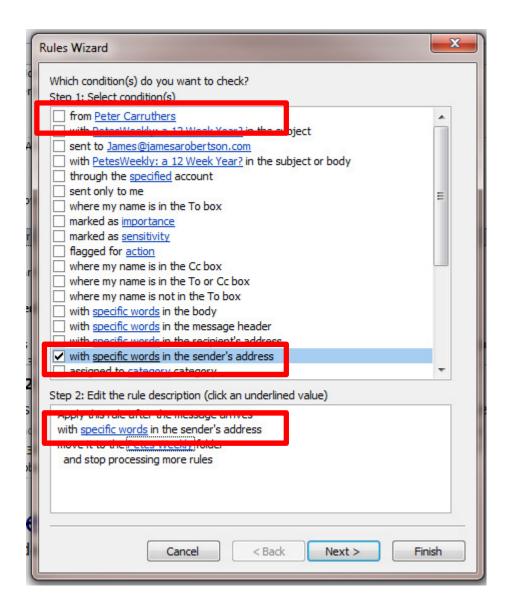






Maldan Laba Dassa	selvens at COCUC 12				
Create Rule					
When I get e-mail with all of the selected conditions					
Subject contains	PetesWeekly: a 12 Week Year?				
Sent to me only					
Do the following					
Display in the New	Display in the New Item Alert window				
Play a selected so	und: Windows Notify.wav				
Move the item to f	older: Petes Weekly Select Folder				
	OK Cancel Advanced Options				

ſ	Rules Wizard
r	Which condition(s) do you want to check? Step 1: Select condition(s)
à	 from Peter Carruthers with PetesWeekly: a 12 Week Year? in the subject sent to James@jamesarobertson.com with PetesWeekly: a 12 Week Year? in the subject or body through the specified account
	 sent only to me where my name is in the To box marked as <u>importance</u> marked as <u>sensitivity</u> flagged for <u>action</u>
	 where my name is in the Cc box where my name is in the To or Cc box where my name is not in the To box with specific words in the body with specific words in the message header with specific words in the recipient's address.
	✓ with <u>specific words</u> in the sender's address → assigned to category category ▼
	Step 2: Edit the rule description (dick an underlined value) Apply this rule after the message arrives with <u>specific words</u> in the sender's address move it to the <u>Petes Weekly</u> folder and stop processing more rules
	Cancel < Back Next > Finish



Rules Wizard	X
Which condition(s) do you want to check? Step 1: Select condition(s)	
 from <u>Peter Carruthers</u> with <u>PetesWeekly: a 12 Week Year?</u> in the subject sent to <u>James@jamesarobertson.com</u> with <u>PetesWeekly: a 12 Week Year?</u> in the subject or body through the <u>specified</u> account sent only to me 	
Search Text	×
Specify a word or phrase to search for in the sender's address:	
Search list:	Add
	Remove
ОК	Cancel
with <u>specific words</u> in the sender's address move it to the <u>Petes Weekly</u> folder and stop processing more rules	
Cancel < Back Next >	Finish

Search Text		×
Specify a word or phrase to search for in the sender's ad	\succ	Ctrl V
Peter Carruthers <editor@petesweekly.com></editor@petesweekly.com>		
Search list:		Remove
	ОК	Cancel

Search Text	×
Specify a word or phrase to search for in the sender's address:	
Peter Carruthers <editor@petesweekly.com></editor@petesweekly.com>	Add
Search list:	
	Remove
OK	Cancel

	Add
	Add
•	Remove
	Cancel
	ОК

Specify a word or phrase to search for in the sender's address:	
editor@petesweekly.com	Add
Search list:	
"Peter Carruthers <editor@petesweekly.com>"</editor@petesweekly.com>	
	Remove
OK	Cancel

Search Text	×
Specify a word or phrase to search for in the sender's address:	
editor@petesweekly.com	Add
Search list: "Peter Carruthers <editor@petesweekly.com>"</editor@petesweekly.com>	
	Remove
OK	Cancel

Search Text	×
Specify a word or phrase to search for in the sender's address:	
	Add
Search list:	
"Peter Carruthers <editor@petesweekly.com>" or "editor@petesweekly.com"</editor@petesweekly.com>	
	Remove
ОК	Cancel

Specify a word or phrase to search for in the Se	ender's address:
	Add
Search list:	
"Peter Carruthers <editor@petesweekly.com>" "editor@petesweekly.com" or "petesweekly.com"</editor@petesweekly.com>	or Remov
	OK Cance

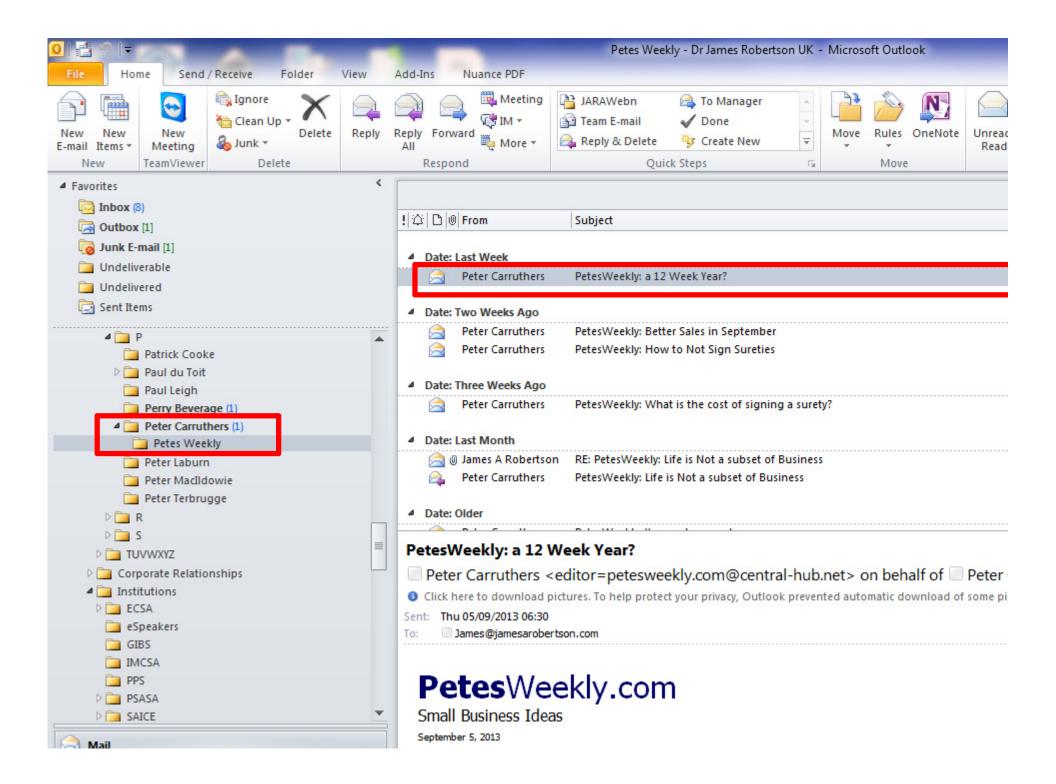
Rules Wizard	x
Which condition(s) do you want to check? Step 1: Select condition(s)	
 with <u>PetesWeekly: a 12 Week Year?</u> in the subject sent to <u>James@jamesarobertson.com</u> with <u>PetesWeekly: a 12 Week Year?</u> in the subject or body through the <u>specified</u> account 	
 sent only to me where my name is in the To box marked as <u>importance</u> marked as <u>sensitivity</u> 	E
 flagged for action where my name is in the Cc box where my name is in the To or Cc box where my name is not in the To box 	
 with <u>specific words</u> in the body with <u>specific words</u> in the message header with <u>specific words</u> in the recipient's address with <u>specific words</u> in the sender's address 	
assigned to <u>category</u> category Step 2: Edit the rule description (click an underlined value)	-
Apply this rule after the message arrives with <u>specific words</u> in the sender's address more to the <u>error meeter</u> rolder and stop processing more rules	
Cancel < Back Next > Fir	nish

Rules Wizard	
What do you want to do with the message? Step 1: Select action(s)	
✓ stop processing more rules ▲ ✓ move it to the specified folder assign it to the category category delete it permanently delete it □ permanently delete it move a copy to the specified folder □ forward it to people or public group forward it to people or public group as an attachment □ reply using a specific template flag message for follow up at this time □ dear the Message Flag	
 print it play <u>a sound</u> start <u>application</u> mark it as read run <u>a script</u> 	
Step 2: Edit the rule description (click an underlined value) Apply this rule after the message arrives with <u>'Peter Carruthers <editor@petesweekly.com>' or 'editor@petesweekly.com'</editor@petesweekly.com></u> move it to the <u>Petes Weekly</u> folder and stop processing more rules	
Cancel < Back Next > Finish	-
Cancer Cack Next > Finish	,

Rules Wizard	x
Are there any exceptions?	0
Step 1: Select exception(s) (if necessary)	
except if from people or public group	
except if the subject contains specific words	
except through the <u>specified</u> account	
except if sent only to me	
except where my name is in the To box	
except if it is marked as importance	=
except if it is marked as <u>sensitivity</u>	-
except if it is flagged for <u>action</u>	
except where my name is in the Cc box	
except if my name is in the To or Cc box	
except where my name is not in the To box	
except if sent to people or public group	
except if the body contains <u>specific words</u>	
except if the subject or body contains <u>specific words</u>	
except if the message header contains <u>specific words</u>	
except with <u>specific words</u> in the recipient's address	
except with <u>specific words</u> in the sender's address	
except if assigned to <u>category</u> category	*
Step 2: Edit the rule description (click an underlined value)	
Apply this rule after the message arrives	
with 'Peter Carruthers <editor@petesweekly.com>' or 'editor@petesweekly.com>' or 'editor@petesweekly.co</editor@petesweekly.com>	:om'
move it to the <u>Petes Weekly</u> folder	
and stop processing more rules	
<	•
Cancel < Back Next > Fin	ish

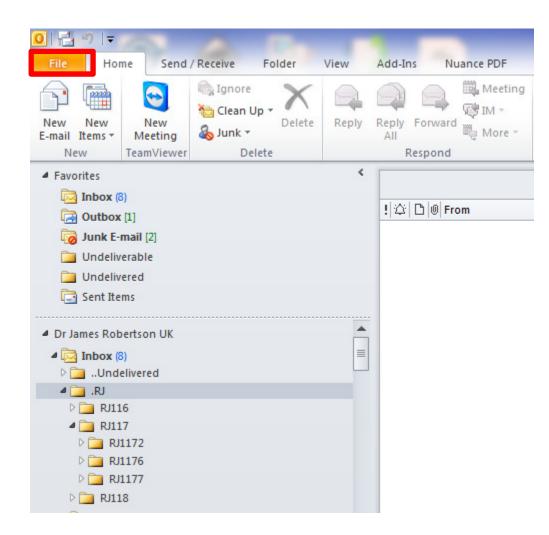
Rules Wizard
Finish rule setup.
Step 1: Specify a name for this rule
rs <editor@petesweekly.com>' or 'editor@petesweekly.com' or 'petesweekly.com'</editor@petesweekly.com>
Step 2: Setup rule options
Run this rule now on messages already in "Inbox"
Turn on this rule
Create this rule on all accounts
Step 3: Review rule description (click an underlined value to edit)
Apply this rule after the message arrives
with ' <u>Peter Carruthers <editor @petesweekly.com="">' or 'editor @petesweekly.com'</editor></u> move it to the <u>Petes Weekly</u> folder
and stop processing more rules
•
Cancel < Back Next > Finish

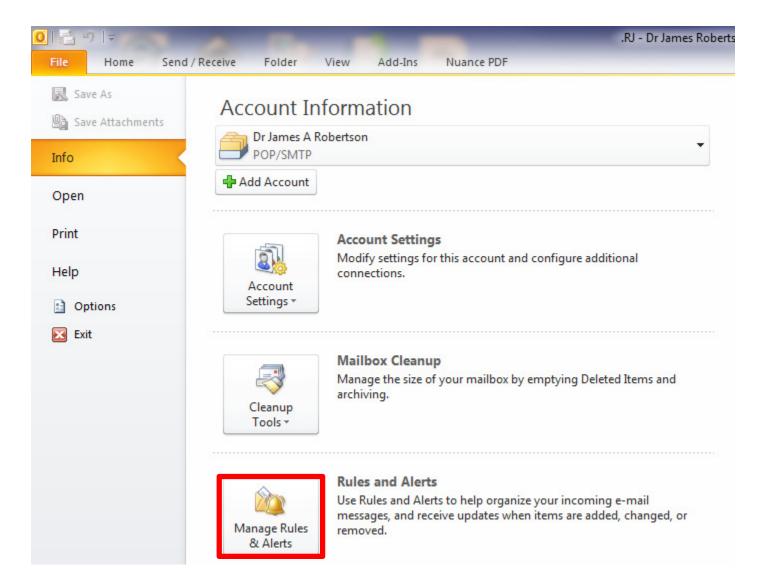
Rules Wizard
Finish rule setup.
Step 1: Specify a name for this rule
rs <editor@petesweekly.com>' or 'editor@petesweekly.com' or 'petesweekly.com'</editor@petesweekly.com>
Step 2: Setup rule options
Run this rule now on messages already in "Inbox"
Turn on this rule
Create this rule on all accounts
Step 3: Review rule description (click an underlined value to edit)
Apply this rule after the message arrives
with <u>'Peter Carruthers <editor@petesweekly.com>' or 'editor@petesweekly.com'</editor@petesweekly.com></u> move it to the <u>Petes Weekly</u> folder
and stop processing more rules
✓ ▶
Cancel < Back Next > Finish



Maintaining Inbox Rules





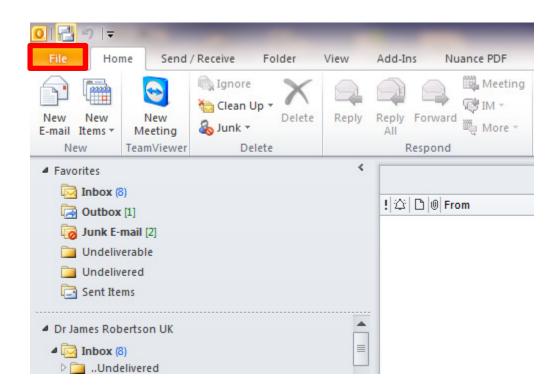


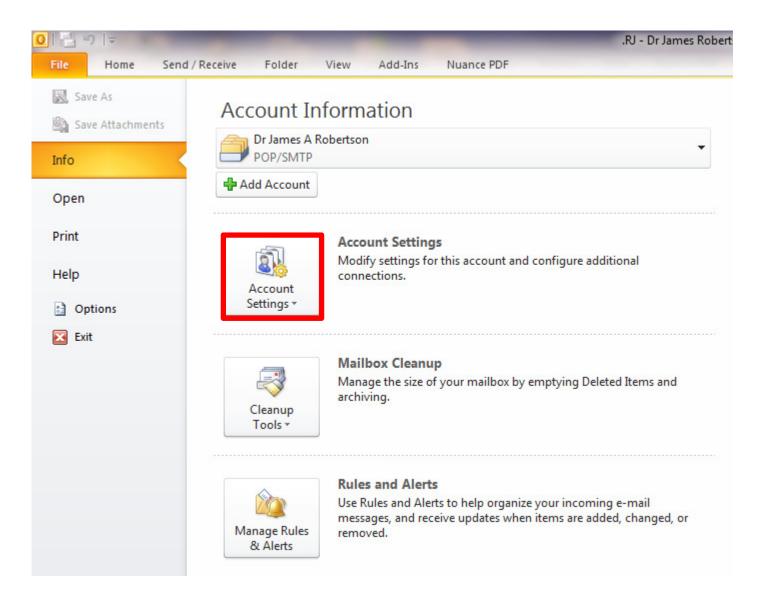
Rules and Alerts	×
E-mail Rules Manage Alerts	
🖄 New Rule Change Rule 🕶 🖆 Copy 🗙 Delete 🔺 💌 Rules Now Options	
Rule (applied in the order shown) Actions	_
✓ 'Peter Carruthers <editor@petesweekly.com>' or 'editor@petes</editor@petesweekly.com>	2
IMCSA Para Para Para Para Para Para Para Par	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
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Unable to attend Online Seminar but would like to purchase the vi	<u>¢</u>
✓ James@Webinars2-at-JARA.com ▲ ✓ SMTP2GO Support (1) ▲ ✓ Return Path ▲	<u>¢</u>
SMTP2GO Support (1)	<u>ç</u>
Return Path	<u>~</u>
Rule description (click an underlined value to edit):	
Apply this rule after the message arrives	
with 'Peter Carruthers <editor@petesweekly.com>' or 'editor@petesweekly.com' or 'petesweekly.com'</editor@petesweekly.com>	in the 🛯
move it to the <u>Petes Weekly</u> folder	
and stop processing more rules	
< III	•
Enable rules on all messages downloaded from RSS Feeds	
OK Cancel	Apply

More advanced techniques Multiple email addresses



- 1. Separate email addresses for different major activities
- 2. Allows rules based on the email address to which the email is directed
- 3. Projects
- 4. Personal / outside interests
- 5. Etc
- 6. Work through your corporate IT or use a third party service provider like <u>www.Arvixe.com</u> may need help with set-up
- 7. Or a free service like GMail set-up a little more challenging





Account Settings	These are not form in the second second	x	
E-mail Accounts You can add or remove an account. You can select an account and change its settings.			
E-mail Data Files RSS Feeds SharePoint Lists Int	ernet Calendars Published Calendars Address Books		
🧟 New 🔀 Repair 督 Change 🔗 Set a	is Default 🗙 Remove 👚 🐥		
Name	Туре	•	
Dr James A Robertson	POP/SMTP (send from this account by default)		
James at James A Robertson and Associates	POP/SMTP	Ξ	
Dr James Robertson	POP/SMTP		
James at JAR&A	POP/SMTP		
Dr James Robertson Seminars	POP/SMTP		
JAR&A UK Seminars Newsletter	POP/SMTP		
James Robertson Private	POP/SMTP		
Seminar Invitations from Dr James Robertson	POP/SMTP	10.00	
James Robertson and LinkedIn	POP/SMTP	-	
Selected account delivers new messages to the followin	g location:		
Change Folder Dr James Robertson UK\Inbo	x		
in data file C:\Users\JAR&A UK\\	Outlook Files\Dr James Robertson UK.pst		
		lose	

Change Account	an General Ro	
Internet E-mail Settings Each of these settings ar	e required to get your e-mail accou	nt working.
User Information		Test Account Settings
Your Name:	s A Robertson and Associates	After filling out the information on this screen, we recommend you test your account by clicking the button
E-mail Address:	James@james-a-robertson-an	below. (Requires network connection)
Server Information		
Account Type:	POP3	Test Account Settings
Incoming mail server:	mail.	Test Account Settings by dicking the Next button
Outgoing mail server (SMTP):	mail.	
Logon Information		
User Name:	James@james-a-robertson-an	
Password:	*****	
I F	Remember password	
Require logon using Secure	Password Authentication (SPA)	More Settings
		< Back Next > Cancel

Agenda Organizing Outlook

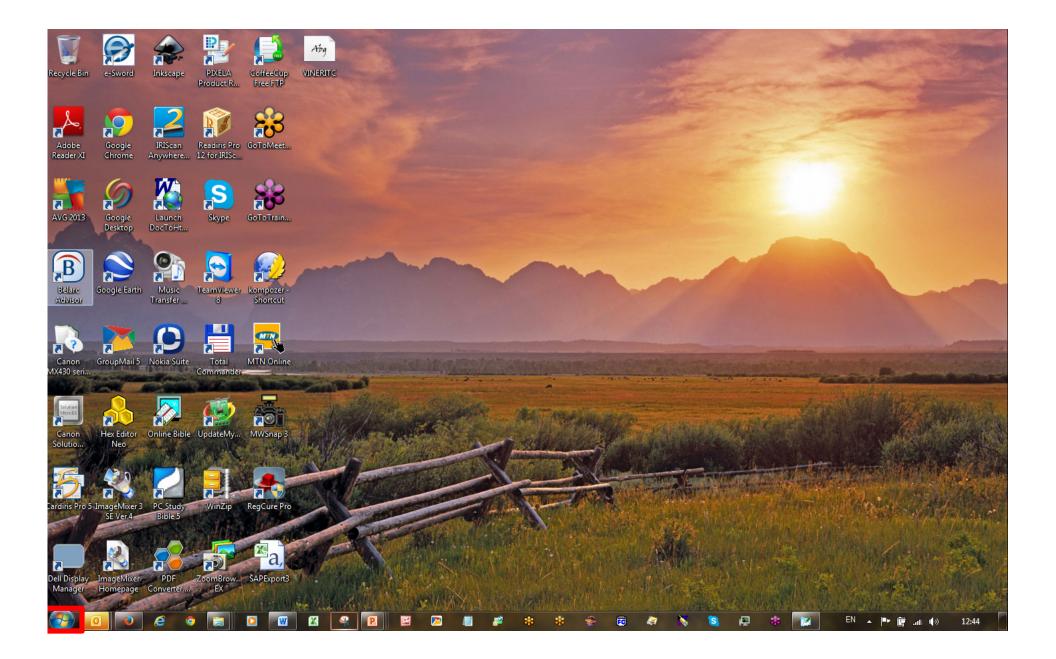


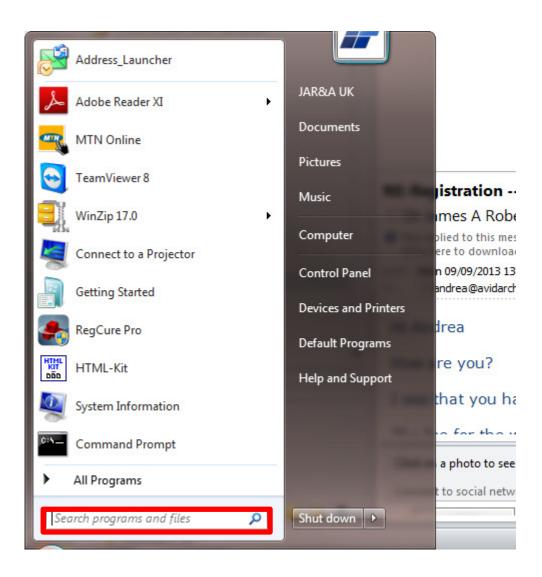
- 1. Basic Principles and Techniques
- 2. What these Techniques enable
- 3. More Advanced Techniques

4. Greater Sophistication – when you have a LOT on the go

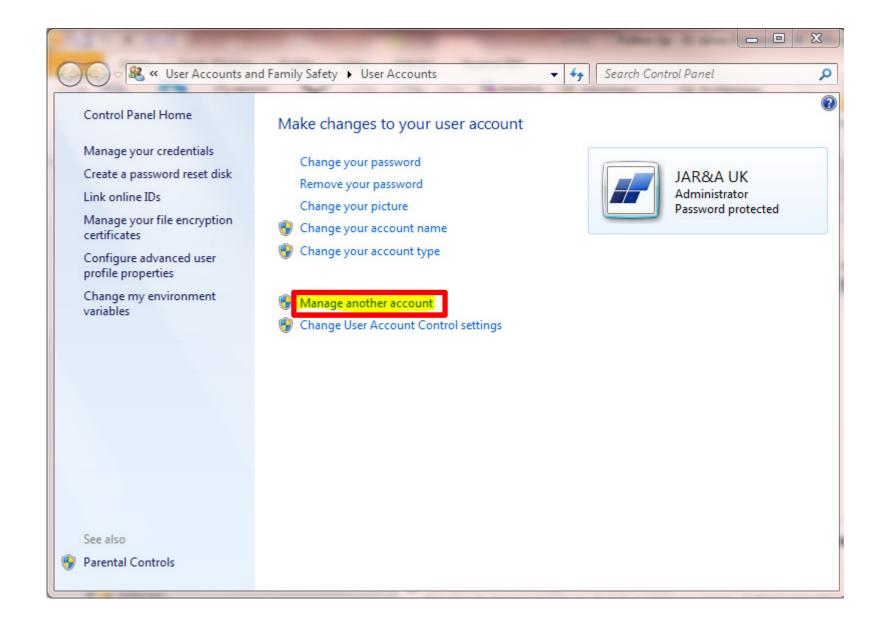
Greater sophistication Creating a new Windows User In order to Archive OR for a new purpose

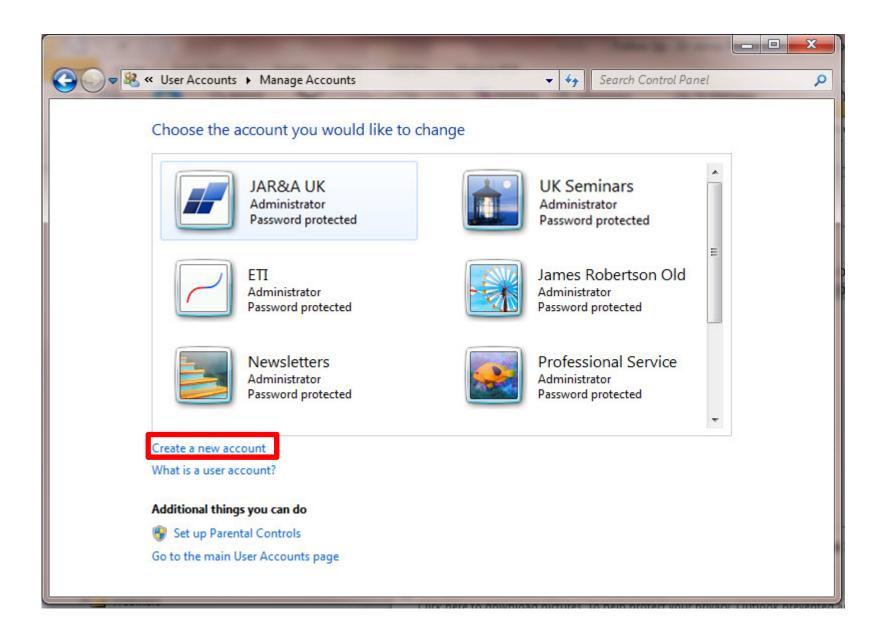
- 1. Keeps your old data and Outlook profile and allows you to start afresh OR start ANOTHER profile
- Allows you to have a completely separate Windows set-up for different purposes e.g. one for general business and one for that major project, or personal, or outside interest, etc – all your Microsoft Office settings, most recent files, etc are ALL unique per user
- 3. Some limited inconvenience but major advantages if you do it for the right reasons
- 4. I prefer to multiple Outlook profiles for one Windows User



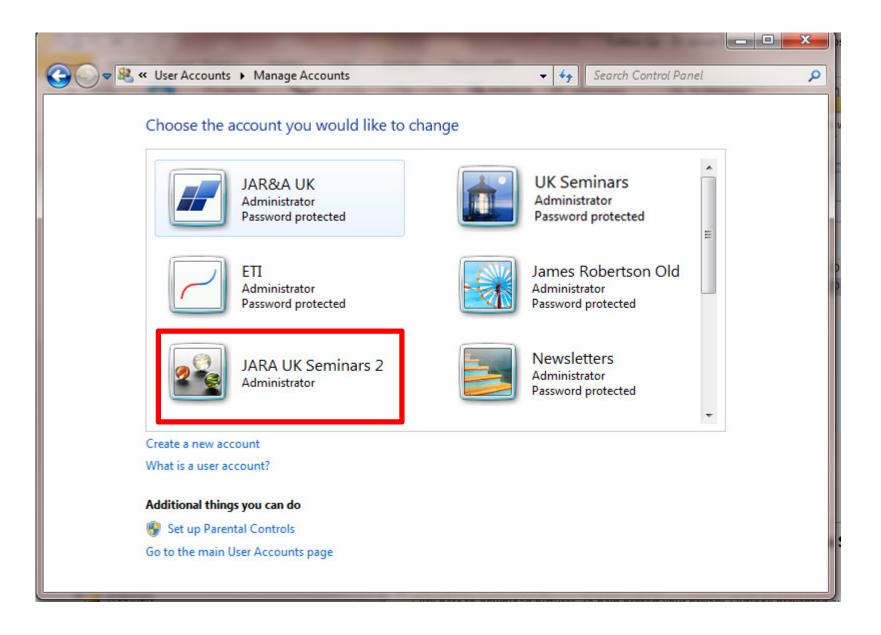


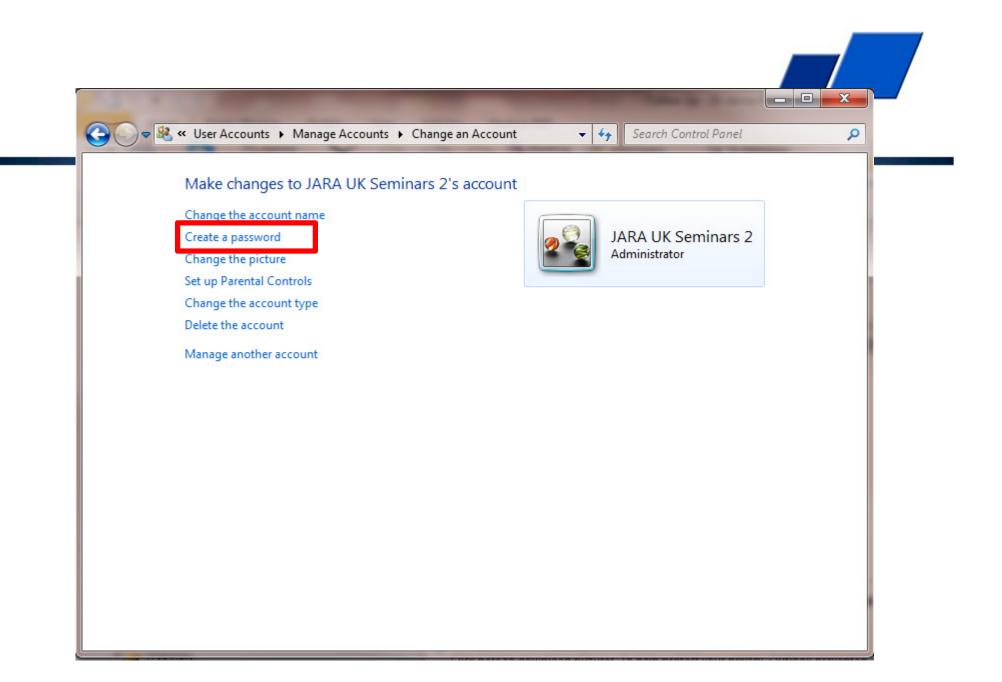
Programs (5)	
🔁 User Guide	
🚱 User Registration	
Control Panel (14)	-
Ser Accounts	istration
🏲 Change User Account Control settings	mes A Robe
🛃 Configure advanced user profile properties	plied to this mes
Documents (148)	ere to downloa
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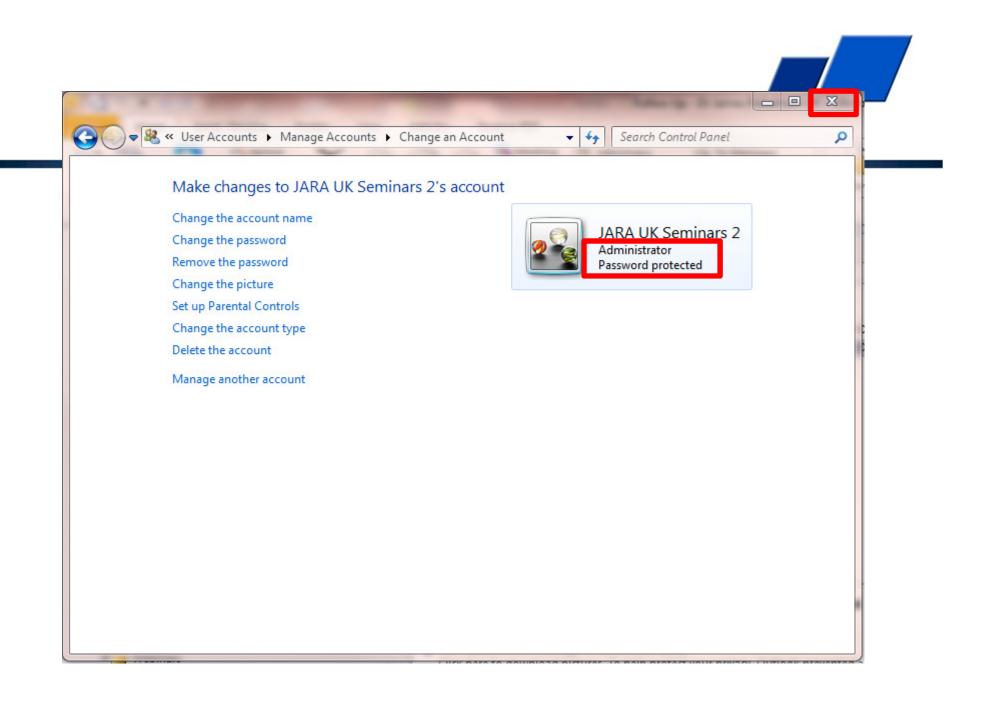


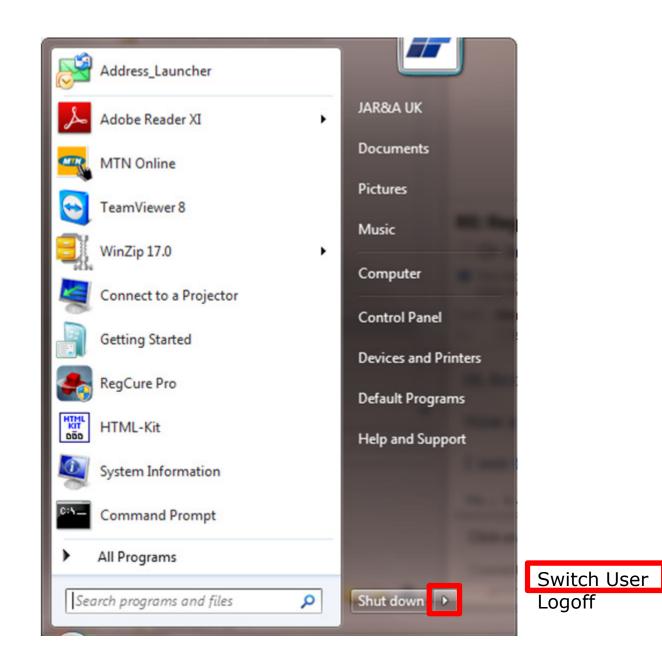
😋 🗢 🗟 « User Accounts 🕨 Manage Accounts 🕨 Create New Account 🔹 🍫	Search Control Panel
 Name the account and choose an account type This name will appear on the Welcome screen and on the Start menu. JARA UK Seminars 2 Standard user Standard account users can use most software and change system settings that the security of the computer. Administrator Administrator nave complete access to the computer and can make any desire notification settings, administrators may be asked to provide their password or making changes that affect other users. We recommend that you protect every account with a strong password. Why is a standard account recommended? 	d changes. Based on
Create	Account Cancel

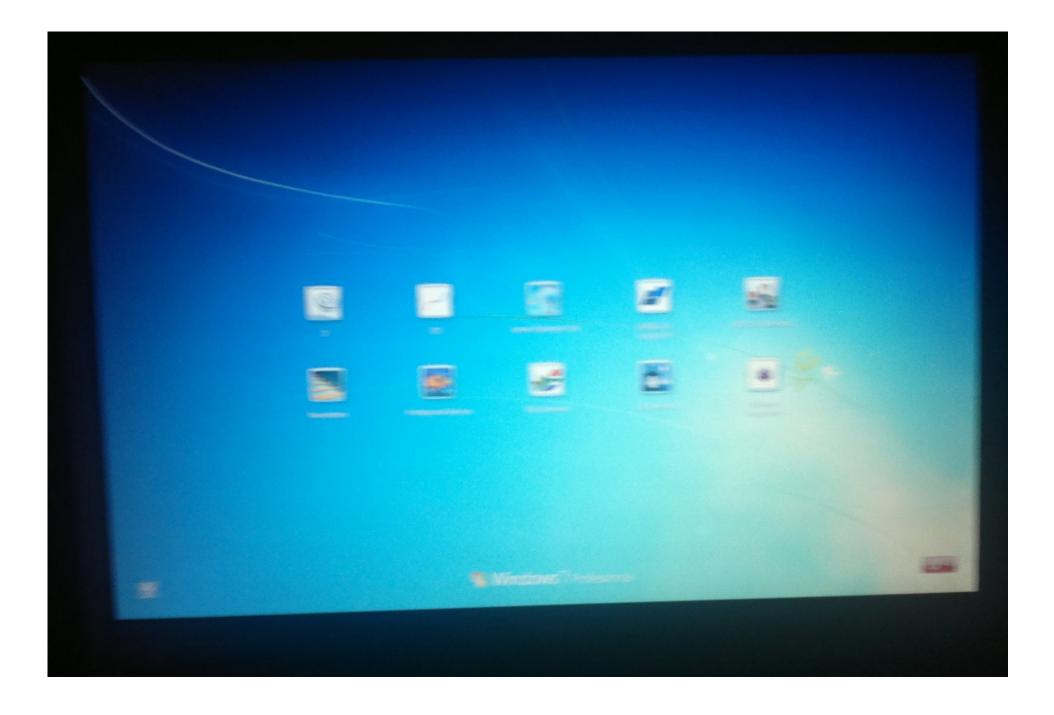


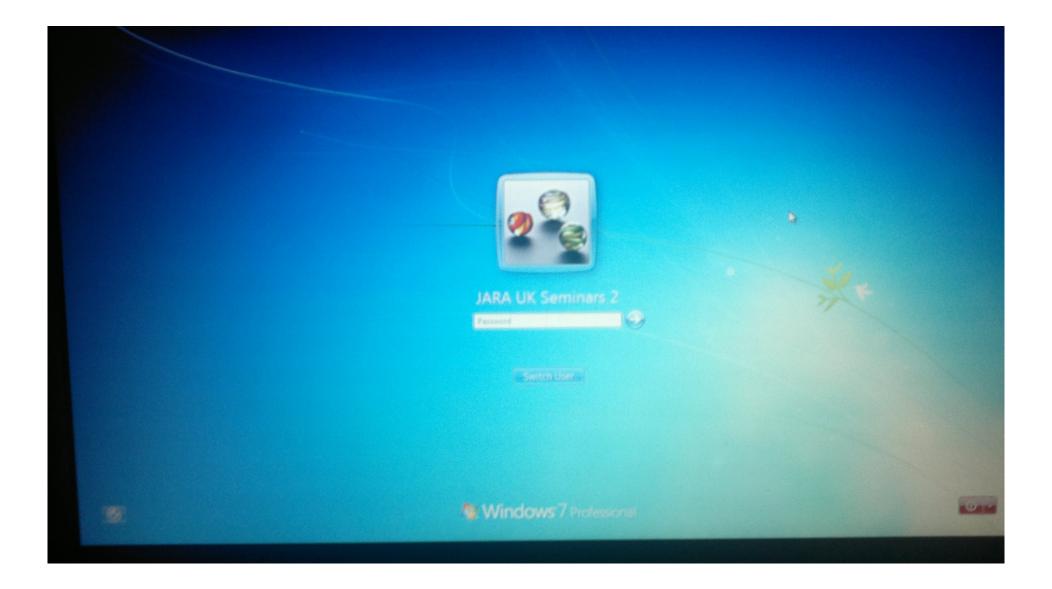


Manage Accounts > Change an Account > Create Password + + Search Control Panel
Create a password for JARA UK Seminars 2's account
JARA UK Seminars 2 Administrator
You are creating a password for JARA UK Seminars 2.
If you do this, JARA UK Seminars 2 will lose all EFS-encrypted files, personal certificates and stored passwords for Web sites or network resources.
To avoid losing data in the future, ask JARA UK Seminars 2 to make a password reset floppy disk.
Confirm new password
If the password contains capital letters, they must be typed the same way every time.
How to create a strong password
The usual me password nine win be visible to everyone who uses this computer.
What is a password hint?

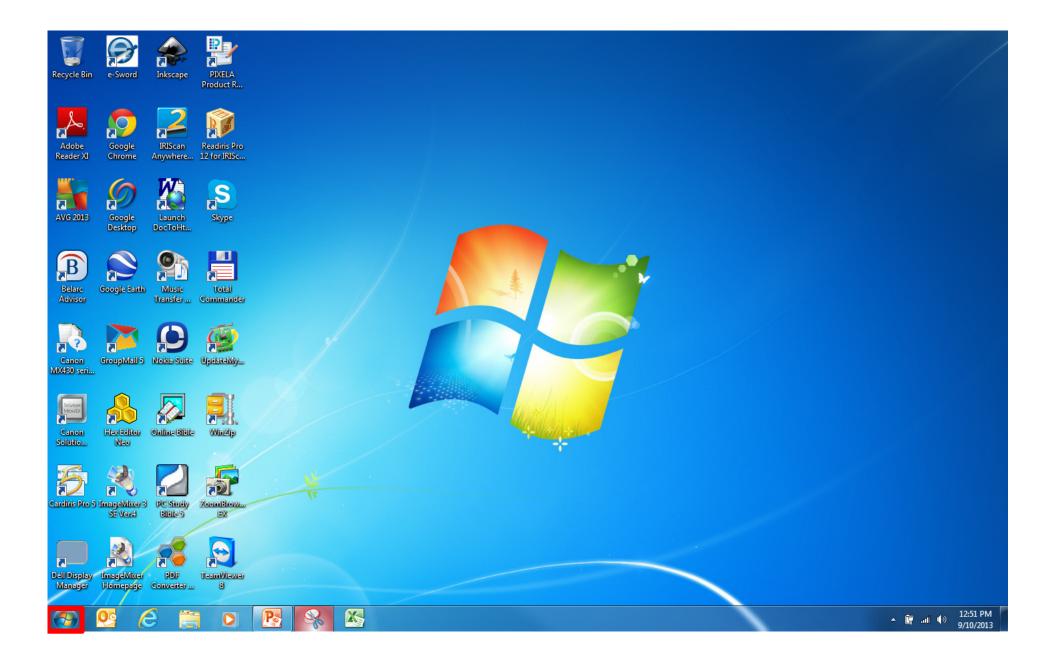






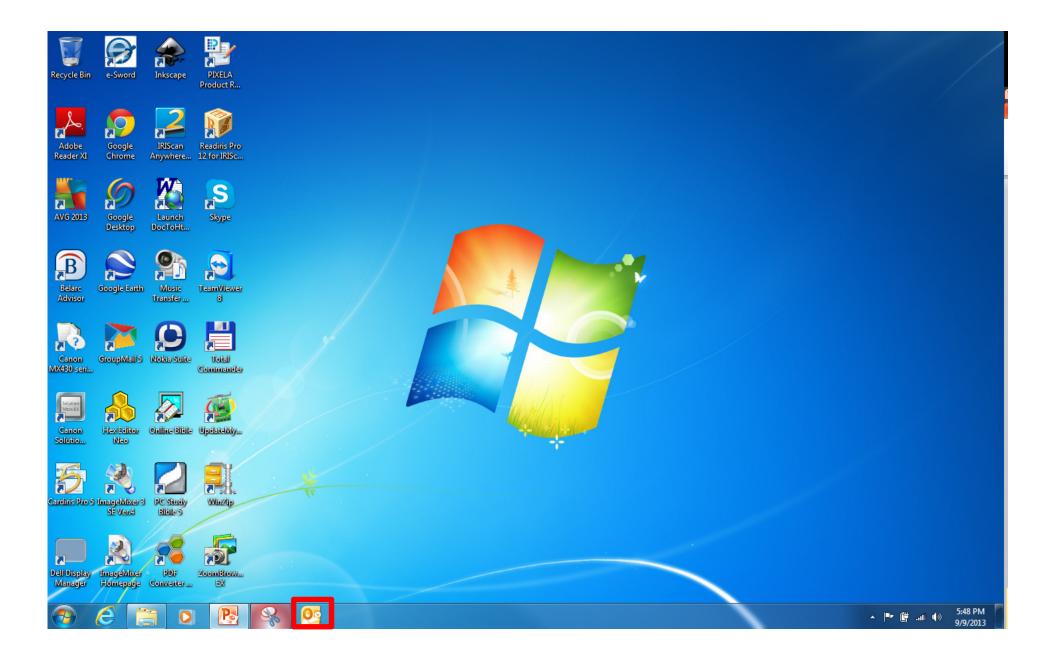


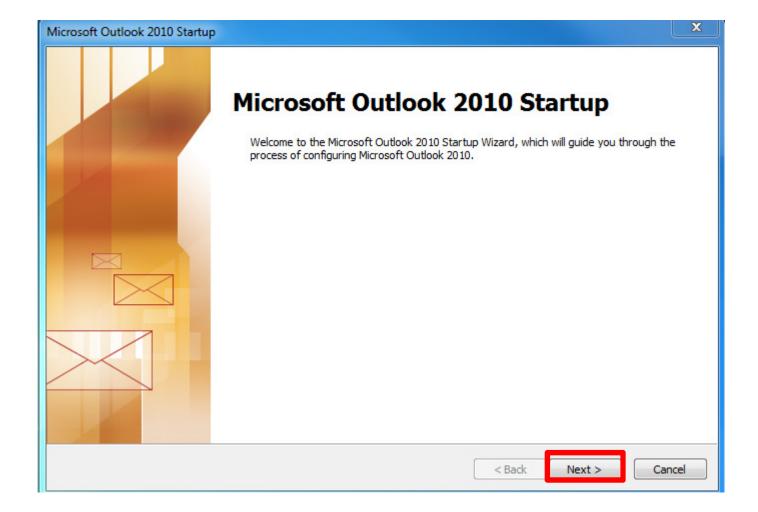
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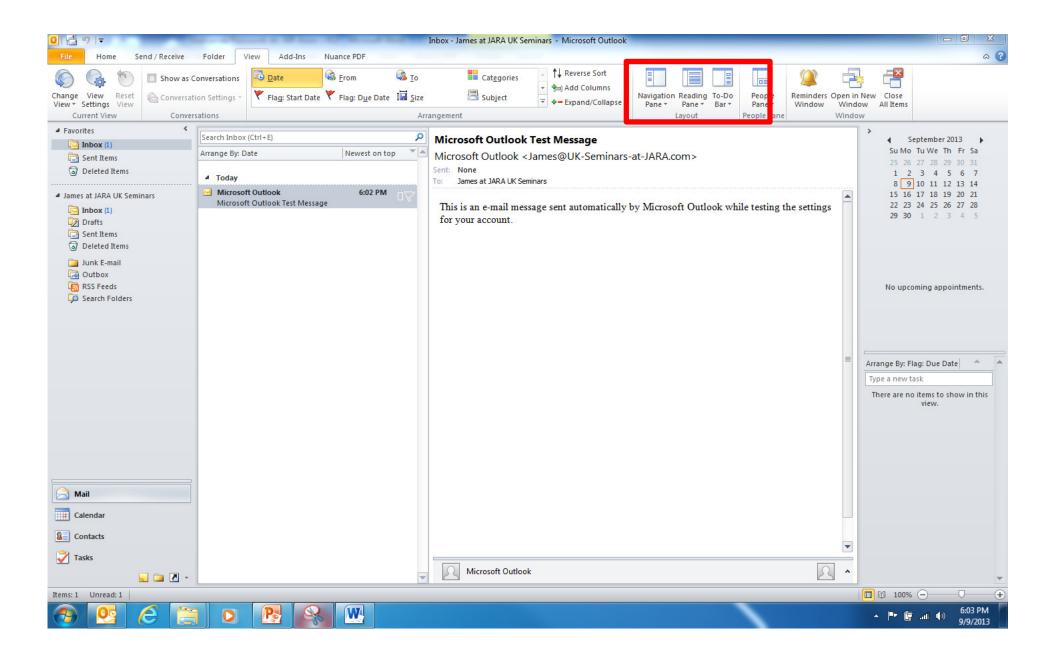
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E-mail Address:	Example: ellen@contoso.com			
Password: Retype Password:				
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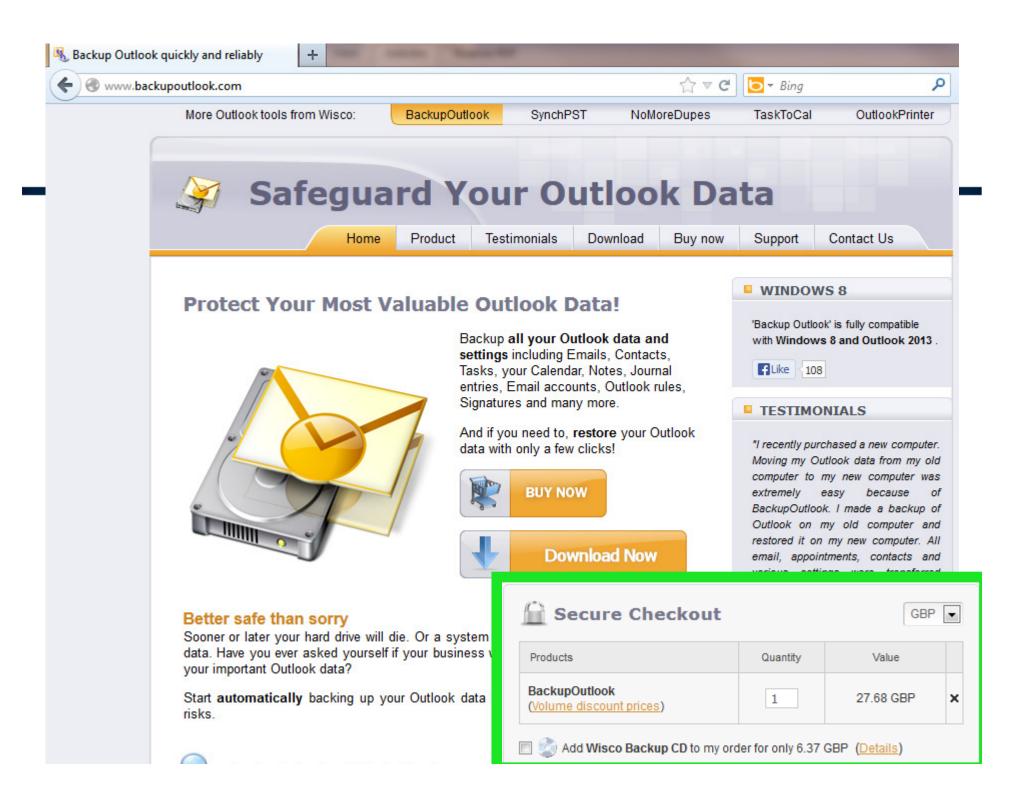
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Greater sophistication Backing up Outlook locally

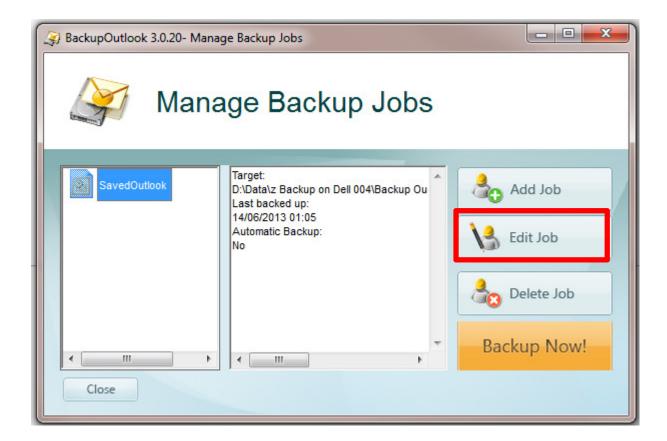


1. Backup Outlook

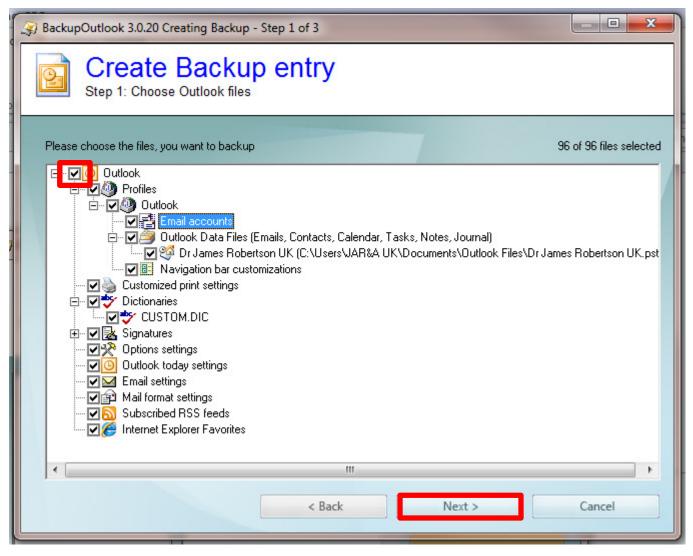




http://www.backupoutlook.com/



Uncheck and recheck the Outlook checkbox



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Create Backup entry Step 2: Backup file settings	
Please select, where you want to save the Backup	
D: Data\z Backup on Dell 004\Backup Outlook\JAR&A UK\2013\06_June\14	
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Secure file with password	
Password	
Retype password	
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BackupOutlook 3.0.20 Creating Backup - Step 3 of 3	x
Create Backup entry Step 3: Miscellaneous	
Name for this Backup SavedOutlook	
Here you can make notes for this backup	
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	-
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Keep up to 🕤 🔽 old Backup Files	
Use AutoBackup for this entry	
Every Day 🚽 at 16:00 🚽 o'clock	
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Greater sophistication Other suggestions



1. Backup your entire "Documents" or "Data" folder to an external hard drive as a direct copy using "Fast Copy" or similar



Greater sophistication Fast Copy and further Online Seminar



FastCopy ver2.08					
File(F) Jo	bMng(J)	Option(O)	Help	Elevate	
Source	D:\Data			-	
DestDir	F:\			•	
Behavior changes whether the end of DestDir character is			Diff (Size/Date) 🔻		
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1. Attend "organizing your documents" for more hints

Summing Up



- 1. Most of these techniques are fairly easy to apply
- 2. Require discipline
- 3. Out of a clear decision to organize one's information out of clear understanding that it will add value
- 4. A challenge to do at first learning a new approach
- 5. Very substantial long term sustainable benefits if you make the effort

James A Robertson and Associates can assist you to design and implement enterprise solutions incorporating all these principles and techniques

If you do not act within 48 hours you probably never will Act TODAY! ©



What is your single most important insight from this presentation?

What is the single most practical action that you can take tomorrow to utilize Outlook more effectively?



Questions?

We will email you a Drop Box link to the hand-outs and recording of this presentation





"To Him who by wisdom made the heavens, for His mercy endures forever;"

Dr James Robertson PrEng – The ERP Doctor -- Mobile: +44-(0)-776-862-2875 or +27-(0)83-251-6644

www.JamesARobertsonandAssociates.com James@JamesARobertson.com

LinkedIn: <u>http://uk.LinkedIn.com/in/DrJamesARobertsonERPDoctor</u>

Assisting clients to thrive through the effective application of IT and ERP – high value, high reliability solutions